

BLANKET TIME SOON

	Max.	Min.	Oct. 4	106	68
Oct. 1	107	72	Oct. 5	106	67
Oct. 2	107	69	Oct. 6	103	66
Oct. 3	107	67	Oct. 7	101	64

The Desert Sun

TWENTY-SIXTH YEAR

PUBLISHED EVERY THURSDAY

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\$4.50 year in Riverside County.
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SIXTEEN PAGES

Palm Springs, California, Thursday, October 9, 1952

Single Copy 10c

Name Mayor to Head Chest Advance Gifts

Campaign Will Start at Once Says Chairman

Mayor Charles Farrell has been appointed chairman of the advance gifts campaign of the 1953 Community Chest, President W. H. Smith announced today. This phase of the campaign will start immediately, and will be followed at a later date by the direct home-to-home solicitation.

Goal of the Community Chest drive has been set at \$40,272.50, with a breakdown of this amount for the six participating agencies to be decided by the budget committee later this week.

Agencies which participate in the funds raised are the Boy Scouts, Girl Scouts, Youth Center, Welfare and Friendly Aid Society, Boys Club and Desert Museum.

Named to a committee to arrange special events during the actual campaign are Herman Reich, chairman, Earl Hough and Robert McKenzie.

Desert Inn

Opens for 44th Season Oct. 16

The Desert Inn will open October 16 with the third annual California Fashion Fiesta for its 44th consecutive year under the same family ownership-management, according to Earl Coffman and George Roberson, co-owners.

Following the Fiesta, the Desert Inn will have a complete month of conventions, starting with the Labor Relations group of the Merchants and Manufacturers Association of Los Angeles.

James C. Geggie, resident manager, announced that the following staff members are returning: D. S. Wee, chef; Frances Markland, dining room manager; Catherine Snyder, her assistant; Miss Florence Helms, housekeeper.

Tom Kiely, assistant manager, has also been named purchasing agent, and Walter Luth has been named as new chef-steward.

Missing Child Speedily Found

A 3½-year-old boy who wandered away from the swimming pool area at the Green Gables was found by police 15 minutes later at Kenny Paul's Service Station, at 7 p. m., Tuesday.

Three Pay \$15 Each

George Feathers, 28, Earl Pierce, 43, and Willie Horn, 37, were fined \$15 each in Judge E. E. Thier's court Thursday as result of a gambling raid. All live on the reservation.

This Side of the Sun

By Phat

YOUR NOSE KNOWS
It's Fall in Palm Springs. That's for sure. You sniff the breeze and smell—
The stuff they put upon the ground.
To make green grass grow all around.

It certainly does permeate.

ALTHOUGH yammering for years that Palm Canyon drive should be a four-lane affair, I'm not so sure that the present job is a good one. . . . Especially when some driver suddenly pops open the left door and steps out. . . . Somebody is going to lose a door one of these days because he (or she) didn't use their rear view mirror. . . . And another hassle comes when people visit while parked. . . . And the man on the outside leans into the car window with much protruding into the right hand lane. . . . In that case they'll lose more than a door. . . . There's a law that prohibits that, too. . . . The one which provides when the rear end sticks out it must have a red flag by day and a red lantern by night, attached. . . . Saw a fellow just escape the opposite of being decapitated the other morning in the 100 block.

AL E. HOOVER invites all to come up to the GOP headquarters to hear the theme song—"We Love the Sunshine of Your Smile." . . . Can remember when Jimmy Davis, former governor of Louisiana, had a hand in The

See THIS SIDE, Page

The Ten Big Questions

By Oliver B. Jaynes

Public opinion polls indicate that from 12 to 14 percent of the people haven't decided yet who they are going to vote for next November: Stevenson or Eisenhower. These people may well be the ones who swing the election one way or the other. A great responsibility rests upon them and many of them realize it.

For those who are still trying to decide, here are some questions that must be turning over in their minds. We have tried to answer them with logic and sound reasoning. You may have different answers but the questions are worth thinking over—and over.

1. WHAT HAS HAPPENED TO THE DEMOCRATIC PARTY?

If you are in doubt about how to vote, chances are you are a Democrat and don't like to desert the party you have supported. But the reasons for your registering as a Democrat have more than likely become non-existent in the present national administration; the only thing left is the name. It has been completely absorbed by the new crowd that has gathered in Washington the past several years. This election is not really between Democrats and Republicans. It is more important to the nation than the success of any political party and loyal Americans of both parties realize this. The present administration—beset by corruption, graft and dishonesty, and honeycombed with Reds—is not the Democratic party which your father and grandfather favored.

2. WHICH MAN IS BEST EQUIPPED FOR THE JOB?

Because of his varied background, Eisenhower has a distinct advantage over his rival. In the minds of many people, the General is one of the best equipped presidential candidates the people have had a chance to elect in a long time. There is nothing much wrong with Stevenson, the man. He has not, however, made an outstanding record as Governor of Illinois or he would be better known. He was in the State Department with Alger Hiss, Jessup and Acheson and doesn't seem to have disagreed with them. Eisenhower's loyalty is unquestioned. He is one of the most able and popular leaders this nation has ever had.

3. CAN STEVENSON CLEAN HOUSE?

Let's assume he really would like to as he says—accept his good intentions. Could he accomplish the task of cleaning up things in Washington? He was picked by Pres. Truman and cannot possibly get away from the "Fair Dealers." There is but one convincing answer to this question: No, Stevenson hasn't a chance, Eisenhower is the ONLY man who can and will clean up the mess in Washington. It simply doesn't make sense any other way.

4. CAN YOU CONSCIENTIOUSLY MARK A BALLOT IN APPROVAL OF THIS ADMINISTRATION?

Suppose you were a stockholder in a corporation. The president and board of directors has mismanaged the company, squandered the earnings, plunged the business into debt by borrowing, and allowed employees to steal the company's secret formula without firing them. What would you do? Re-elect the president and board members or get together with other stockholders and vote out the whole bunch? You answer that one! And apply it to the biggest business in the world—your federal government. Can you possibly afford to give them an OK for another four years? You decide.

5. HAS OUR KOREAN POLICY BEEN A WISE ONE?

A pretty hard question to decide because we cannot be sure what might have been. But we can't help wondering what the result might have been if this country had not pulled its troops out of South Korea in the first place, if we had not halted our armies when victory was in sight and rushed into a stalemate at the suggestion of the Communists while they built up a formidable military machine which our soldiers now face. It looks like one blunder after another. But this is something that can't be proved. You'll have to decide this one for yourself, also, and make up your mind whether or not you believe Gen. Eisenhower is the best man to solve this international problem.

Please Turn to Page Five

MANY CONVENTIONS TO BE HELD HERE IN FALL

Twelve conventions are scheduled to be held in the Village this season, bringing over 3100 visitors here, according to events listed with the Chamber of Commerce.

Several other meetings are in the tentative stage, and are expected to be announced in the near future.

First convention to be held will be the third annual state-wide Fashion Fiesta on October 17 and 18, which will attract 700 buyers of clothes from California and throughout the nation.

THE FASHION FIESTA is an independently staged merchandising and promotional fashion show, not staged for publicity purposes but purely as a buying service. No photographing or sketching of fashions will be permitted, since many of the things shown will be especially created or previewed from advance lines at these premiere

Fire Chief Urges Villagers to Observe Fire Prevention

This is Fire Prevention Week and Fire Chief Bill Leonosio and Fire Marshal Warren Heath, urged all Villagers to participate by surveying their premises and removing all dangerous piles of trash and otherwise checking for possible sources of fire.

Both emphasized prevention as much cheaper and far safer than fighting fires.

Fire Prevention Week extends from October 5 to October 11. Marshal Heath said that after fire prevention week, a survey will be made of the Village and danger spots pointed out to property owners.

Citations for violating the safety measures of the city will be issued, he said.

Launch 'Get Acquainted' Week Here

Retail Merchants Sponsor Plan to Start October 12

Proclamation

WHEREAS, the new season is here and the Village is rapidly filling up with returning long-time residents, those who have been with us a lesser time and many here for the first time, plus those who remained the year around, and WHEREAS, Palm Springs is known as a friendly town and we should all know our neighbors better for mutual understanding and continued growth, and WHEREAS, the Retail Merchants Division of the Chamber of Commerce is striving to promote this better understanding and mutual acquaintance,

THEREFORE, I, Charles Farrell, as mayor of Palm Springs, do proclaim the week of October 12 to 18 as "Get Acquainted Week" in the Village, and urge full support of the Retail Merchants program and participation by all.

CHARLES FARRELL, Mayor.

Palm Springs merchants will sponsor their first annual "Get Acquainted Week" October 12 to 18, for the purpose of better acquaintance between business people.

Mayor Charles Farrell this week issued an official proclamation, and a committee was named by the Retail Merchants' Division of the Chamber of Commerce to formulate plans for observance of the week.

ACQUAINTANCE badges are being distributed to all merchants and their employees.

Chairman of the committee is Adrian Rosen, and members are Leo Baker, George Beebe, Dexter Blau, Joe Butler, Merrill Crockett, Johnny DeVine, Don Floan, Ernst Geierman, Tom Holland, Ed Landfield, Bert Mennell, Frank Prince, Marge Riley and Ralph Shelley.

IN OTHER ACTION at their meeting, the advisory committee of the Retail Merchants' Division.

Appointed Ralph Shelley to replace Ray Kelley, who resigned. Other members are D. C. Stachler, chairman, Leo Baker, vice chairman, Ruth Bibb, Paul Campbell, Merrill Crockett, Tom Holland and Isadore Nelson.

Appointed Nelson chairman of a new Better Business committee. Other members are Luther Crew and Lawrence Quinn.

ANNOUNCED the following winners of the summer-long contest to encourage attractive window displays during the summer.

Ray's Store for Men, first; Adrian's, second, and Leo's Cantina, Palm Springs 5 & 10, Robinson's and Thrifty 5 & 10, honorable mention.

Started a study of ordinances to control certain types of sales, and decided to devote an entire business meeting to this subject at a later date.

Burglary Cases Mount in Month

Police Chief August G. Kettmann reported an increase in burglary complaints and a decrease in automobile accidents during September, in his monthly report to City Manager Russell Rink and Council.

All parking meters were activated September 15, he said.

PALMS TO PINES RIDE NOV. 5-8

Annual Palms to Pines ride will be held November 5 to 8, with over 150 persons from throughout the United States and Canada expected to participate, according to Frank Bogart, secretary-treasurer.

Horsemen participating will start from Idyllwild, and arrive in Palm Springs on the final day, ending the ride with a parade down Palm Canyon drive.

Joining the ride will be the Los Caballeros, who have abandoned their annual ride at Catalina, to consolidate their activities with the Palms to Pines ride.

Other officers of the group are Bob Mount, president, and Don Lake, vice president.

Council Denies Blame for Indian Avenue Delay

Many Factors That Held Up Project Cited

Rink's Letter to Indian Office Made Public

Suits threatened by individual members of the Agua Caliente Tribe to force action on Indian avenue in front of the bath house were unnecessary, City Manager Russell Rink said today in a letter to Lawrence Odle, Indian agent.

Items requested in a letter by Odle, to make the area passable during the winter, were already agreed to by the city at the time the Council decided to delay construction of the underground concrete bridge, Rink said.

THE CITY MANAGER was attending a national conference of city managers in Kansas City at the time Odle's letter was sent to City Engineer Harold Moore, requesting immediate action on the job to a point where there was insufficient money in the bond fund to complete it. The city was forced to apply to the state for financial aid. This application was time consuming but there was no alternative.

The city manager also pointed out that the design of the concrete, underground bridge was not a task which could be done in a few days, as the city wanted to adequately protect the springs from damage.

THE CITY EMPLOYED an engineer to make test borings and a study of the problems, and the Indian Agency called in the U. S. Geological Survey to make further tests, all of which had to be completed before actual design work could take place, Rink explained.

Cost was also increased by the city's not expecting to pay right-of-way costs from the Indians, Rink said. This amounted to \$16,000, and then the city was also forced to buy out leasehold interests "at a cost of many thousands of dollars" as the Indian Agency continued to renew leases along Indian avenue—for five-year periods after the bond issue for widening of the street was voted, he added.

THE LETTER was sent "for the sake of the record to set forth the facts concerning Indian avenue," Rink said, and to "make the city's position clear."

"I do not wish this letter to be construed as any lack of appreciation for the excellent cooperation your office has been giving the city," Rink told Odle.

"I can sympathize with the problems of the Indians with respect to the loss of revenue on the bath house caused by the delay in constructing the Indian Avenue bridge. It is unfortunate that the proposed construction of the bridge approached so closely the winter season that city council deemed it best to delay construction until next spring."

AREA AND DISTRICT officers were in attendance at the joint meeting of the Post and Auxiliary. Present were Howard Purcell, 5th area commander; Kenneth Kimmel, 21st district commander; Everett Earl and Marion Robinson, 21st district vice commanders, and Scott Carl, district adjutant.

Legionnaires voted to take an active part in "getting out the

See LEGION, Page 6

Past State Chief Addresses Post

Joseph Long, past commander of the American Legion, Department of California, was the speaker at the first meeting of the new season of Owen Coffman Post 519 Tuesday evening at War Memorials building.

His topic was "American Legion and Community Service."

Arlene Taylor, Palm Springs Schools bus safety captain of the Cahuilla area, also addressed the group on the importance of bus safety by children and adults.

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Back to Mexico

Border patrol officers on Monday picked up three Mexican "wetbacks" who had been taken into custody by Palm Springs police.



CONGRATULATES WINNER—M. O. Anderson (center), president of the Tamarisk Country Club, congratulates Milt Hicks for winning the first annual Open House Tournament at the new course with low gross score of 145. Watching are (l. to r.) Bob Fahy of Banning, who placed second with 146, Pat Martin, resident pro, and Phil Harris, of radio and movie fame.

Milt Hicks Wins Open at Tamarisk

Milt Hicks won the first annual Open House tournament at the Tamarisk Country Club over the weekend with the low gross score of 145. He had rounds of 71 and 74.

Over 120 golfers participated in the tournament, which is scheduled to be an annual event. Hundreds of other persons visited the club and followed the golfers around the course.

BOB FAHY of Banning came in second with a 146 on scores of 74 and 72, only one stroke behind Hicks. Fahy, on the second 9 holes, racked up a 32, one of the best scores ever posted at the new Tamarisk course.

Both Hicks and Fahy received engraved trophies as awards.

Low net score was posted by Bob Morrison with a 131. Three men tied for second low net, Dan Jones, Ed Canby and Dexter Cooper, each with a 136. Only one stroke behind were four tied for third, Stan Rosin, Ned Blades, Harold Hicks and Ray Woods.

TIED FOR FOURTH low net See TAMARISK, Page 8

Richardson

Former School Head for Adlai

Morris F. Richardson, former GOP mayor of Whittier, Calif., home town of Senator Richard Nixon, and first principal of the Palm Springs high school, has announced his support for Gov. Adlai Stevenson in the current presidential campaign, according to Stevenson's campaign headquarters at Springfield, Ill.

While here, Richardson registered for voting twice, once as a Republican and the other time he declined to state his party affiliation, according to records in the office of County Clerk Gordon Pequegnat.

Richardson left this city in 1942.

Decision Due Tuesday on Guiberson Land Controls

County planning commission is expected to learn next Tuesday what it can do about replacing controls on the desert land in the area where Samuel Guiberson several months ago planned to build a cement mill.

County Counsel W. O. Mackey is expected to present an opinion on the matter on October 14.

Tyler Suess, county planner, said that after the commission had been requested by Palm Springs interests to replace controls, it had turned the question over to Mackey for a legal opinion as to the extent of its powers in the case.

VILLAGER, 14, STARTS POLITICAL CAREER EARLY

Kenny Reich Studies National Situation Closely

One of the strongest supporters in Palm Springs for the Eisenhower-Nixon ticket is Kenny Reich, 14-year-old son of Mr. and Mrs. Herman Reich, who proudly wears an "I Like Ike" button wherever he goes.

Kenny has had as his hobby politics ever since he was six years of age, when his father was in the Navy and he "wanted him to come home so started to read the papers for information about when he would be released."

HE REPORTED that he would like the field of government as a career, with several phases of it interesting him.

On a family vacation this summer, the highlight of the trip through nine states was meeting and talking to Frank Barrett, governor of Wyoming.

The family arrived in Cheyenne about an hour before the capitol building was to close and Kenny went there to look around to see what was going on there. He met the attorney general and treasurer, and then entered the governor's office and asked the secretary if he could see him.

THE SECRETARY asked him to wait, and about 20 minutes later he was invited into his office. "The governor was very friendly," Kenny said. After he signed an autograph, Kenny wished him "good luck in his campaign for the senatorial post from Wyoming."

All Rocky Mountain governors are different from west coast governors in that they wear cowboy hats and boots at all times, he reported.

Kenny, who is interested in all senatorial races as well as presidential, had this to say about the present campaign: "If there's a little less of Harry Truman, the Republicans will win a narrow victory, Harry's a definite threat."

About his own politics, he described himself as "very neutral, since 1948 a Republican, a 'Warren Republican'."



"I LIKE IKE"—One of the more ardent supporters of the Eisenhower-Nixon ticket in this campaign is Kenny Reich, who has had politics for his hobby since he was a youngster.

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Annual Dental Survey Begun

Annual school dental survey began yesterday in Palm Springs Unified school district at the high school and Katherine Finchy school.

Tomorrow Frances Stevens school will be the scene. Other schools will be visited in the next two weeks.

State Surveys Highway for New Freeway

Garnet to Indio
Stretch Next on
4-Lane Program

State highway engineers this week were surveying for the next section of four-lane road to be constructed in the local area as part of Highways 60, 70 and 99. District Highway Engineer E. E. Wallace, on a brief visit to Indio, announced that first construction probably will be between the present end of four-lane pavement near the heart of Indio and the overpass over the Southern Pacific three miles west of Indio.

Wallace said that the survey, however, probably will continue to include plans for a four-lane freeway between the overpass and Thousand Palms, 9½ miles farther west.

THE SAN DIEGO highway engineer said it is planned to proceed with work on 60-70-99 in his district to keep about even with improvements on the route west of Thousand Palms, which comes under jurisdiction of the San Bernardino office of the state division of highways.

Spencer Lowden, district engineer at San Bernardino, recently announced plans for converting 60-70-99 to freeway standards along a new routing between Garnet and Thousand Palms. It will be built on a new, shorter right of way, paralleling the railroad instead of circling through the sand dunes.

COMPLETION of these projects, coupled with new freeways on 60-70-99 in San Bernardino and Los Angeles counties will provide a four-lane freeway from the coast to Indio.

The Garnet-Thousand Palms stretch has been called "Hell's Ten Miles" because of the many accidents there.

BUY WORDS: I read it in The Sun



(Desert Sun Photo)
START BEAUTIFICATION PROGRAM—Members of the Parent-Teacher Fellowship club, assisted by students, have started a beautification program at the Katherine Finch school, 777 Tachevah drive. Pictured planting flowers on land next to the

curb are PTA members: (l. to r.) Mrs. Edwin Silverman, Mrs. Russell Hills, vice president, Mrs. William Hecht, Mrs. L. H. Wolf, Mrs. Louis Kraft and Mrs. Saul Ruskin, president. Students assisting are Jeffrey Shaw, Joe Lewis, Cynthia Rojo, Nancy Gardner, Jerry Ann Luke, David Tomlinson and Wendy Hammond.

Dr. Reid Elected to Two Positions

Dr. Henry S. Reid, well known Villager, won two honors at Estes Park, Colorado, where he and Mrs. Reid annually spend the Summer.

He was appointed chairman of the Estes Park North End Planning district and also re-elected as president of the Estes Park Summer Residents association.

The North End Planning district is busy with plans to protect the residential area of the famed Colorado vacation spot and the residents' association is comprised of people who spend their Summers annually in Estes Park.

Dr. and Mrs. Reid were among the founders of the association in 1941.

Harry Oliver Heads Burro Show at Death Valley Days

Harry Oliver, Thousand Palms, has been named chairman of the Death Valley 49-ers Centennial committee's "Jackass Committee" and with characteristic speed and thoroughness Oliver has already proposed a "Death Valley Burro Show" which will incorporate a flap jack flipping contest at the annual affair.

Oliver's proposal is that the burros and attendants race for a stake, set up a campfire and get their flap jacks flipping. Time trials, percentages on diamond hitches, packs, contestants' beards, dress and general splendor of the burro will all be considered in declaring the winners.

At a meeting of the committee this week, Oliver put his program across.

BURROS WILL BE packed with pick, shovel, bed-roll, frying pan, ax, canteen, food stuff and the complete prospector's outfit. The prospector will wear a beard and proper costume. The contestant will lead his

PT Club Starts Planting Drive

Parent-Teacher Fellowship club of Katherine Finch school last week started a beautification program for school grounds when, under the direction of Mrs. Madalyn Ruskin, president, they planted flowers and shrubbery before the school.

They were assisted by candidates for the offices of the Young America league at the school.

Warren Linville, principal of Katherine Finch school, said that the Fellowship club would stage a Mexican dinner October 23, the proceeds to go for buying equipment and further plants for the school ground in the beautification program.

Six from Village to Attend Cities Meet Next Week

Six officials from the city of Palm Springs will attend the fifty-fourth annual conference of the League of California Cities, October 12 to 15 at San Diego.

They are: City Manager Russell Rink, City Clerk Louise McCann, City Treasurer R. W. Peterson, Police Chief August G. Keimann, City Engineer Harold H. Moore, and Assistant City Attorney Jerry Bunker.

Wrist Watch, Dress Reported Stolen

Frances Pratt, Bungalow No. 18, The Plaza, has reported to police the theft of a diamond wrist watch and a dress from her apartment.

The articles, taken between September 26 and October 4, were valued at \$1239.95.

Desert Hot Springs

Continuous Sundays 2:45 Mon. Thru Sat. 7 and 8:45 PHONE 391

Thur.-Fri.Sat. Oct. 9-11

HE PUT A GRIN ON THE FACE OF THE WORLD!

THE STORY OF WILL ROGERS
Technicolor

Will ROGERS, Jr. - Jane WYMAN
With EDIE CANTOR - James Gleason
And Color Featurette
"Land of Trembling Earth"

Sun.-Mon. Oct. 12-13
In Color Bing Crosby

sell Rink, City Clerk Louise McCann, City Treasurer R. W. Peterson, Police Chief August G. Keimann, City Engineer Harold H. Moore, and Assistant City Attorney Jerry Bunker.

Problems to be discussed are the urban unincorporated area situation, the municipal position on the proposed extension of the sales tax to counties, highways and streets, and liability insurance for cities.

Most of the work of the conference will be conducted in 10 parallel sessions for the ten functional departments of the League, which are: mayors and councilmen, city attorneys, finance officers, fire chiefs, city managers, police chiefs, public works officers, recreation and park officials, and health officers.

Each group will have its own program. In all, there will be more than 100 prepared papers and panels on as many aspects of the complicated business of municipal administration.

EARLE C. STREBE THEATRES

TELEPHONE 4383

VILLAGE PALM SPRINGS

NOW PLAYING

TREASURE OF LOST CANYON
William POWELL
Julia ADAMS
Charles DRAKE
Henry HOLT
Technicolor

Fri.-Sat. Oct. 10-11

THE DUEL AT SILVER CREEK
Audie MURPHY
Faith DOMERGUE
Stephen McNALLY
Technicolor

— ALSO —
"SMOKEY"
In Technicolor
With Fred MacMurray
2 CARTOON SATURDAY
Plus Chap. II "Harbor Patrol"

Sun.-Mon.-Tues. Oct. 12-13-14

THE HALF-BREED
Robert YOUNG
James CAGNEY
Technicolor
AN RKO RADIO PICTURE

The PLAZA

Fri.-Sat.-Sun. Oct. 10-11-12

Lana TURNER
THE MERRY WIDOW
Technicolor
LAMAS

Wed. thru Sat. Oct. 15-16-17-18
She Knew What She Had to Do!

JOAN CRAWFORD
Sudden Fear
Jack PALANCE
Gloria GRAHAM
Bruce BENNETT

The PLAZA THEATRE
Is Reopening with This Picture. Box office opens every night at 6:45.

SUNAIR DRIVE-IN THEATRE

Highway 111 near Cathedral City. Ph. 8-4232

TONIGHT ONLY! — "High Noon" and "Fabulous Senorita"

Friday-Saturday 6:45-10:00 8:30 Only October 10-11
"Tall in the Saddle" With JOHN WAYNE
"Here Come the Marines" With LEO GORCEY

FIRST RUN SHOWING Sunday-Monday-Tuesday 6:45 and 10:00 October 12-13-14

ONE MINUTE TO ZERO
ROBERT MITCHELL - ANN BELLY
AN EDMUND GRANTER PRODUCTION

Wednesday — ONE DAY ONLY — October 15
8:15 Only 6:45-10:15
The Red Shoes
COLOR BY TECHNICOLOR!
A J. ARTHUR RANK Presentation
AN EAGLE LION FILMS RELEASE

ADULTS 60c - KIDS FREE - SHOWTIME 6:30

Ike Rally

Villagers Plan to Attend Tonight

Chairman Al E. Hoover of the local Eisenhower-Nixon club, said that several Villagers plan to attend the giant Eisenhower rally at the Pan Pacific auditorium in Los Angeles tonight.

Doors to the auditorium will open at 6 p. m. with a musical program starting at 6:30 p. m.

General Eisenhower will start his speech at 8:30 p. m.

Air Reservists To Meet This Evening

An interesting discussion and film presentation will mark the meeting Monday night of the 9348th Volunteer Air Reserve Training Squadron at Palm Springs high school.

The group meets at 7:30 p. m. each Monday with Major Seamus Nunan as commanding officer.

Everyone in the Palm Springs area reads The Sun.

Banning Theatre

Show Starts Mon. to Friday at 7 p.m.—Saturday and Sunday at 2:00 p. m.
PHONE 3714

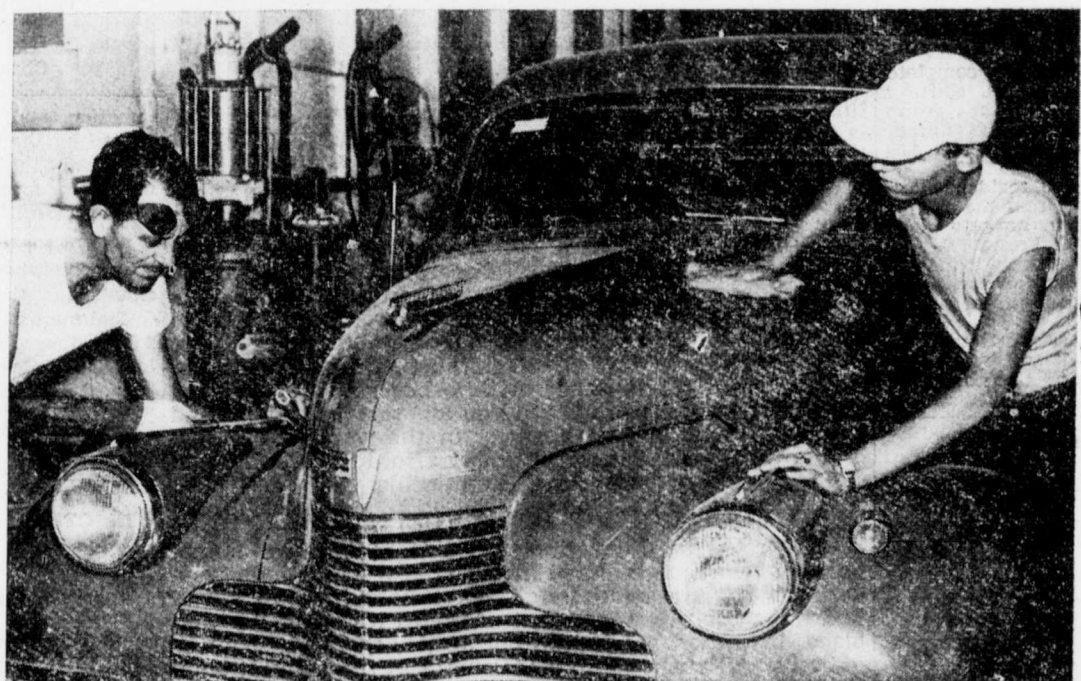
Thur.-Fri.Sat. Oct. 9-10-11

Cary Grant - Marilyn Monroe
"Monkey Business"
Rod Cameron - Peggy Castle
"Wagons West"

Sun. Mon. Tues. Oct. 12-13-14

Dana Andrews - Marta Toren
"Assignment Paris"
Rhonda Fleming
Sterling Hayden
"The Golden Hawk"

— COMING SOON —
'The Miracle of Fatima'



AT LAST....

A new much needed service for Palm Springs

NOW a 2-DAY Factory Quality

DuPont Paint Job for Your Car

from \$37.50

Also Body and Fender work done in our own new Body Shop

For estimate stop in at our Repair Shop

Harold Smith Garage

240 East Ramon Road

Phone 2131

It's A Palm Springs Tradition That...

20TH YEAR

STARLITE ROOM

JOE CAPPO
You'll Labor With Laughter

MAE WILLIAMS
You'll Thrill to Her Songs

JIMMY RAY
You'll Marvel at His Dancing

Les Parker's Orchestra
You'll Dance to His Music

PARK FREE
—at the door

Reservations suggested—Phone 5133 and 7391

CHI-CHI

is The Place to go!

- BEST SHOW
- BEST FOOD

As You Like It

CHOICE
PRIME RIBS-O' BEEF
From Our Traveling Cart

COMPLETE DINNERS from 1.95

IN OUR DINING ROOMS

Registration in Village Hits Record Total

4434 Eligible To Cast Ballot Here Nov. 4

Registration of voters in Palm Springs hit a new high for the November 4 election, County Clerk G. A. Pequegnat said last week. Total for the city is now 4434, the county official said. For the primary, there were 3725 voters registered here.

In Riverside county there were 91,275 voters registered for the November 4 election, a new all time high for the area.

IN PALM SPRINGS, Republicans topped Democrats with 2318 listing the GOP and 1756 listed as Democrats. Those declining to state or listing other parties numbered 360.

Republicans showed a greater gain than Democrats in the city, increasing their total by 370 while Democrats gained 251.

In the county, Democrats held their lead but the Republicans were gaining. The total was GOP, 38,637; Democrats, 38,755.

GREATEST GROWTH in the city was in Council District No. 1, (precincts 1, 8, 12 and 13) which jumped 284 making precinct 13 the largest in the city with 667 voters registered.

The registration here by council districts and county precincts, follows:

CITY DISTRICT 1	1741
County Precincts	
1	291
8	352
12	431
13	667
CITY DISTRICT 2	1212
County Precincts	
2	381
9	392
11	439
CITY DISTRICT 3	499
County Precincts	
3	204
10	295
CITY DISTRICT 4	157
County Precinct	
4	157
CITY DISTRICT 5	316
County Precinct	
5	316
CITY DISTRICT 6	325
County Precinct 6	
6	325
CITY DISTRICT 7	184
County Precinct	
7	184

Drop Case

Dismiss Charges Against Cornell

Charges against Rollin Cornell, 1862 South Palm Canyon drive, were dismissed when the case was scheduled to be heard in Judge E. E. Theriault's court Thursday.

Cornell had been accused by Mrs. Ruth Anderson of causing injuries to her son by forcibly removing him from his bicycle. Police said Cornell had become annoyed when the boy refused to stop turning on the lights at the park.

Anza Electrical Plan Approved

County supervisors Monday granted a franchise to Anza Electric Cooperative Inc. for the construction and maintenance of an electrical distribution system in 482 square miles of rural territory at the south end of the San Jacinto mountains south of the U. S. Rural Electrification Administration has already granted a \$750,000 loan for the construction of 250 miles of transmission and distribution lines.

Power may start flowing through the lines next year, if plans are carried out according to schedule.

The franchise is for 50 years.

Local Educators at Charter Night

Dr. Arthur G. Hoff was elected vice-president of a new field chapter, Beta Xi, of Phi Delta Kappa, honorary educational fraternity when its charter was received at ceremonies at Redlands University last week.

Other local educators present at the event were Henry Greeley, George Manington, Robert Irvine, Joseph Kanya and Ronald Henderson.

SWIMMING POOLS

Palm Springs' OLDEST & LARGEST pool firm.

No Palm Springs home is complete without a SWIMMING POOL Let us build yours NOW

DAY—Phone 2143—NIGHT

M. H. **LIBOTT** ASSOC. INCORPORATED

Check Charge

Suspect to Face Court Oct. 16

Preliminary hearing for Joseph Jerry Gurtoff, 48, accused of passing a bad check for \$100, will be held at 10 a. m., Thursday, October 16, in Judge Eugene Theriault's Judicial Court.

He was arraigned in Judge Theriault's court Monday, following his arrest Monday by Sgts. Jim Maynard and Durman Ordway.

The check involved was drawn on the Bank of America, Palm Springs branch.

Desert Provision Company Opens Branch in City

Jack Freeman, president of the Desert Provision company, announced last week that his company has opened a branch of their big Banning plant in Palm Springs. The new plant is at the Union Ice company plant on South Indian avenue.

Everett Lilley, manager of the local plant, and officials of the Provision company completed negotiations last week.

THE PALM SPRINGS branch will serve restaurants, cafes, hotels and night clubs over a wide desert area.

Freeman, Albert Abdun-Nur, secretary of the firm, and Ben Zeisel, vice president, all served in the army as sergeants at the Air Transport Command at the air base here during the war.

Not long after their discharge, Freeman and Abdun-Nur formed the Desert Provision company. Zeisel joined the organization about three years ago.

DESERT PROVISION company serves a wide district in southern California, Arizona and Nevada.

Although this is the firm's first branch Freeman said this week that the business was growing so rapidly that additional branches may be opened soon.

DAV to Launch Season Monday

Commander Walter Larson of Palm Springs chapter, Disabled American Veterans, announced Tuesday that the first meeting for the new season will be held next Tuesday at 8 p. m. at World Wars Memorial Hall.

Reports from the recent state and national conventions will be presented.

Daughter Arrives for Lewis Family

A daughter was born to Mr. and Mrs. Stanley D. Lewis, 666 Vella road, at 7:25 a. m., Sunday, at San Geronimo Pass Memorial hospital. The baby weighed 8 pounds 12 ounces at birth.

The Desert Sun

Established 1927

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From Page One—MORE ABOUT

THIS SIDE OF THE SUN

Stables here. . . One night he sang his theme song, one he had written himself, over a national hook-up from Palm Springs. . . The song was "You are My Sunshine." . . It happened to be raining—pouring—in Louisiana that night. . . And he was still the governor. . . In a little while the wires were thick with telegrams. . . All along the theme. . . "It may be sunshine out there—but the roads are gumbo back here. . . Come on

home and take care of them." **OUT AT TAMARISK** they were probably shouting "Timberrrrr" Sunday after that first open house golf tournament. . . Milt Hicks of Palm Springs Builders Supply company, won the low gross tournament and John Wood of Dill Lumber company copped a hole-in-one. . . While the other players probably just lumbered around. . . (You should pardon the expression). . . Came a postcard signed

"Anxious Parent" this week. . . "Do you know," it stated, "That nowhere on Mesquite avenue near Cahuilla school is a warning sign to motorists?"

NEXT SUNDAY is Discovery Day. . . It was 460 years ago, October 12, that Christopher Columbus docked on the western hemisphere. . . Shall we recall that story about HST and Columbus? . . . You know, the one which says that Truman and Columbus are alike. . . Because Christopher also didn't know where he was going, where he was when he got there, and the trip was on borrowed money. . . But I'm looking for

another Columbus Day. . . When I discover Indian avenue all completed. . . Another postcard the other day was signed "The Auditor" . . . But I know it came from Bill Conlin. . . He's too broad to hide behind 11 letters. . . He said that if my protest the other week against the repeated use of "terrific" and "fabulous" is heeded, a lot of radio announcers are going to lose half of their vocabulary.

HERE'S AN IDEA for a profitable new enterprise which somebody can have for nothing. . . Manufacture papier-mache cats. . . Think of the volume of sales here in Fall! . . . People will

want to scatter three or four of these decoys on their lawns to keep the pesky birds from eating the grass faster than it can grow. . . And the telephone rang in the office at 7:30 yesterday morning just as I was in the intricate process of changing a typewriter ribbon. . . (I always change a ribbon very early in the morning when there are not so many people around to hear). . . After untangling myself from the old ribbon and inking up the receiver, a sweet voice said: "Just testing the line."

As Harry Oliver says: Gnats to the Gnats.

The Desert Sun—3
PALM SPRINGS, CALIFORNIA
Thursday, October 9, 1952

Thousand Palms

Trio at Westmont

Joan and Dorothy Wallace, sisters, and Mary Jean Lennie, all of Thousand Palms, entered Westmont college at Santa Barbara last month. All are graduates of Palm Springs high school, Dorothy Wallace and Miss Lennie in the class of '52 and Joan Wallace in the class of '51.



PROPER AGING MAKES THE BIG DIFFERENCE IN MEAT VALUE TODAY!

Instead of being sent immediately to market, the meat you buy at Safeway is held in Safeway's exclusive meat plant until it reaches eating perfection. By providing proper conditions of temperature and humidity Safeway aids natural aging process. Important changes take place that improve the eating quality of the meat you buy, for instance:

1. **TENDERNESS** . . . Aging softens fibers and tissues . . . for tender eating.
2. **FLAVOR** . . . Aging develops the flavor-carrying extracts in the meat tissues.
3. **JUICINESS** . . . Properly aged meat retains natural juiciness . . . Every bite is juicy.

BEEF RIB ROAST
BEEF RIB ROASTS . . . at their very best. You'll agree after your family has sampled this "pride cut" of the Safeway meat plant that a more succulent and flavorful piece of meat has never graced your table.
83¢ lb.

CHUCK ROAST **SHOULDER POT ROAST BLADE**
Cut from U. S. graded Choice beef. (Arm Cut lb., 59c.) **55¢** lb.

BRISKET CORNED BEEF **MILD CURE, BONELESS SERVE HOT OR COLD** **69¢** lb.
PLATE BOILING BEEF **CUT FROM U. S. CHOICE GOV'T GRADED BEEF** **19¢** lb.

Beef Liver Sliced or in the piece **73c** lb.
Beef Hearts Tender, fine flavor **39c** lb.
Salmon Fillet Ocean caught, pan ready **53c** lb.

GROUND BEEF
Freshly made from selected beef and packed in Visking. **49¢** lb.

SNOW FLAKE SODAS
National Biscuits' salted crackers. **21¢** 1-lb. pkg.

HIGHWAY PINEAPPLE
Half 20-oz. **21¢** can
slices. **29-oz. 25¢** can

Special Yours for only \$1.00

FAMOUS ANTELOPE Pinking Shears
Fine quality . . . sold for as high as \$2.50
... with blue triangle from any size bag of
Kitchen Craft Flour
5-lb. bag 47¢ 10-lb. bag 87¢ 25-lb. bag 2.05
Get details at display in store

SAFEWAY SAVINGS

Sunnybank Margarine 1-lb. **25c**
Delrich Margarine 1-lb. **27c**
Spaghetti 1-lb. pkg. **20c** 2-lb. pkg. **39c**
Gold Medal brand, long type.
Uncle Ben's Rice 14-oz. **17c**
Converted. (28-oz. pkg., 32c.)
Showboat Rice Red Label 1-lb. bag **15c**
Zenith type. (2-lb. bag, 29c.)
Marshmallows Fluff. 1-lb. bag **27c**
Light, tender. (1-lb. carton, 29c.)

MORE LOW PRICES

Dog & Cat Food Dr. Ross 2 15-oz. cans **27c**
Rik Rak Cleanser 14-oz. cans **33c**
See package for paring knife offer.
Comfort Tissue Toilet paper 4-roll pack **37c**
Silk Toilet Tissue roll **7c**

FRESH FRUITS & VEGETABLES

PIPPIN APPLES **5¢** lb.
Large size. For cooking, eating.
LETTUCE **7¢** lb.
Clean, sweet solid heads. Fresh cut.
MELONS **4¢** lb.
Fine flavor, thick meat.
FRESH DATES **23¢** 1-lb. pkg.
New Crop Deglet Noor variety.

PRICES EFFECTIVE THURS., FRI., SAT., OCT. 9, 10, 11, 1952, AT SAFEWAY STORES IN PALM SPRINGS

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

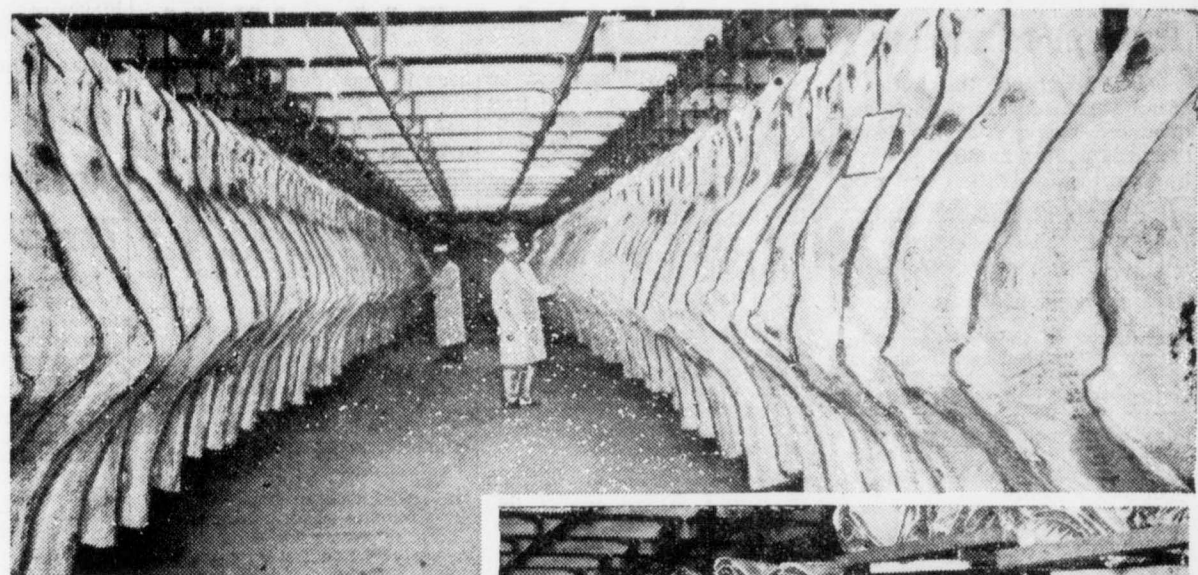


SAFEWAY

350 So. Palm Canyon Drive . . .

Air Conditioned

STORE HOURS: Mon. thru Sat. 9 a.m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.



ONLY TOP GRADES OF MEAT

Safeway buys top U. S. Grades of beef and lamb . . . top grades of pork and veal. Only top grades of meat benefit from aging.

RIB ROASTS IN AGING ROOM

Meat plant manager checks U. S. Gov't graded beef rib roasts on aging racks. Each piece is carefully inspected and trimmed before being shipped to store.

Special Values in Grocery Section

CRISCO **VEGETABLE SHORTENING** 3-lb. **75¢** can
For baking and frying. We redeem Crisco coupons.

LUNCHEON MEAT 12-oz. **35¢** can
Kings K-P brand. Excellent for quick meals.

STAR KIST TUNA 6 1/2-oz. **25¢** can
Chunk style. (Solid pack, 7-oz. can, 31c.) Note low prices.

APPLE BUTTER 28-oz. **19¢** jar
Catalina brand. Excellent spread for bread.

EDWARDS COFFEE 1-lb. **77¢** can
Vacuum pack. Choice of grinds (2-lb. can, 1.52).

NOB HILL COFFEE 1-lb. **72¢** bag
Finest quality. (2-lb. bag, 1.41.)

AIRWAY COFFEE 1-lb. **69¢** bag
Mild and mellow. (2-lb. bag, 1.36.)

ALBERS QUICK OATS 20-oz. **16¢** pkg. 3-lb. **33¢** pkg.

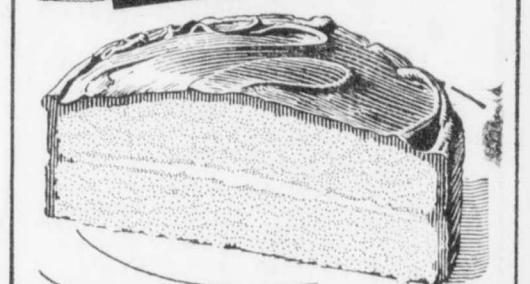
QUAKER QUICK OATS 20-oz. **16¢** pkg. 3-lb. **33¢** pkg.
Use special coupon, save 75c on nylons.

DEVILED HAM 2 1/4-oz. **19¢** can
Underwood's original.

SUNNY HILLS BEANS 1-lb. **13¢** bag 2-lb. **25¢** bag
Large Lima, Pinto, Small White, Large White, or Pink. In Cello.

STOP BULBSNATCHING!
Stock up today on G-E light globes.
15, 25-watt 40, 60-watt 75, 100-watt
each **14¢** each **15¢** each **18¢**
Less 20% on \$5 order; 25% on \$15

Curtsy "OVEN TO YOU"
BAKERY SPECIAL



FUDGE-ICED GOLD CAKE 1/2 Cake Reg. 36¢ **33¢** SPECIAL
You'll love it, baked the better Curtsy "home ingredient" way! Whole Cake 65¢

Raisin Bread standard loaf **22¢**
Skylark brand

Dairy Glen Butter 1-lb. **79¢**

First quality, Grade A.

Large Grade A Eggs doz. **65¢**

Oak Glen brand

Large Grade AA Eggs doz. **73¢**

Cream O' the Crop

Lucerne Milk quart **22¢**

Vitamin D added. Homogenized. (half gallon 44c.)

Concentrated Milk quart **57¢**

Lucerne. Triple rich. Milk prices effective in local milk marketing area only



Plaza Theater Starts Season's Run Wednesday

Management of the Earle C. Strebe Theaters this week announced opening of the Plaza for the winter months.

The theater will open next Wednesday with a top feature starring Joan Crawford in "Sudden Fear." The box office opens at 6:45 p. m. every day of the week.

Announcement was also made of a children's matinee every Saturday at the Village Palm Springs Theater, with special feature, two cartoons, and an exciting serial called "Harbor Patrol." Features on next Saturday's bill include "Duel of Silver Creek" and "Smokey," three cartoons and Chapter two of "Harbor Patrol."



ALL STAR REVUE—Irwin Schuman, owner of the Chi Chi, searched diligently for the show he will present on the opening of the Starlite Room for the 1952-53 season tomorrow night. From left to right: Joe Cappel, comedian; Mae Williams, torch singer and Jimmy Ray, master of the dance.

Chi Chi Starlight to Stage Grand Opening Friday Night

Cafe society will see and be seen tomorrow night when first nighters attend the 1952-53 winter season opening of the Starlite Room in the Chi Chi.

The semi-circular curtain of the stage in the popular room will part for the first time this season on the first big time show to be staged by Irwin Schuman.

Joe Cappel, singing comedian and impressionist, who is known to knock himself "silly" entertaining his audience, is billed as the star performer. His appearance on the initial bill of the season in the Starlite Room will mark the second time Cappel has played there.

SINCE LEAVING Palm Springs last winter season Cappel has



Kiwanians Pick Slate of Officers for New Season

Nominations were closed for the 1953 officers of the Kiwanis club at the luncheon meeting Tuesday noon at the War Memorial Building, and election will be held next Tuesday.

Officers nominated are: Ray Lusby, president; Gerald V. Weber, and Al E. Hoover, vice president; Gerald H. Mitchell, secretary-treasurer.

Twelve candidates for the seven board of director posts are: Rex Hardy, Al E. Hoover, Ed Kenyon, Marty Kenyon, Clare Kinne, N. K. MacDonald, Frank Miller, John Munnholland, Father William Blondin, Rabbi Arthur B. Lebowitz, Warren Strebe and Max Grone.

Members voted to start meeting at the Tennis Club for their luncheon meeting starting the first Tuesday in November. Twenty-six members and two guests attended the meeting.

'High Noon' at Sunair for Last Times Tonight

Last showing of "High Noon" is slated for tonight at Sunair Drive-in, on Highway 111. Bill Bronstein, manager, reminded fans yesterday.

Friday and Saturday the theater will show "Tall in the Saddle," starring John Wayne, who recently was declared the most popular actor in Hollywood. Also to be shown is the laugh-riot, "Here Comes the Marines."

With the return to Standard time, the gates now open at 6 p. m. and the showtime is 6:30.

Back from Hospital

Tom Powers, well known Villager, has returned to Palm Springs from St. John's hospital in Santa Monica and is reported recovering from a lung operation.

establishment, obviously has not spoiled the culinary art of the Weintraubs who personally supervise the operation of their restaurant.

"Yes sir," exclaimed Weintraub, "we serve anything from a sandwich to a full course dinner just as we have been doing during the past four years."

Mrs. Weintraub said that many of their old patrons greeted them on opening day and more of them are streaming back. "And we have added a few more appetizing items to our menu for the 1952-53 season, too," Mrs. Weintraub said.

Library Notes

SAM CLEMENS OF HANNIBAL by Dixon Webster.

A biography of the youth of Mark Twain who grew up in a Mississippi River town as Sam Clemens and immortalized small town American boyhood. This is the story of the boyhood on which Mark Twain drew for the inspiration of "Tom Sawyer," "Huckleberry Finn," and "Life on the Mississippi." The late Dixon Webster was born in Houston in 1906 and had been Chairman of Research at Huntington Library. Until his death in 1950, he was editor of the Mark Twain Estate.

CHILDREN OF KAYWANA by Edgar Mittelholzer.

This story of strong passions is the tale of a Dutch Guiana family through the 17th and part of the 18th century. The author who received great literary acclaim for his previous novel "Shadows Move Among Them" again employs an exotic setting and theme.

SPY-CATCHER by Colonel Oreste Pinto.

This book by a Dutch officer who served with the British counter-espionage authorities tells the story of his apprehension of "King Kong" the Dutch traitor who was responsible for the failure of the British airborne assault on Arnhem, as well as other interesting examples of the art of spy-catching. A must for spy story addicts.

THE JUNGLE AND THE DAMNED by Hassoldt Davis.

An account of exploration into French Guiana. The author, who had been commissioned to film native customs, took his wife on a honeymoon trip up the Maroni River. In the presence of a hostile unseen tribe, their paddlers deserted them. Added to this, the jungles were inhabited by the ex-convicts of former Devil's Island. Altogether exciting reading.

Former President of Smoke Tree Taken by Death

Last rites were said Monday in Highlands, Wash., residential suburb of Seattle, for Charles Willard Stimson, former president of Smoke Tree ranch here. He was a stockholder in the corporation at the time of his death and owns a home at the ranch. He had been active there for the past six years and was president up to February of this year. He spent a large part of his time at Smoke Tree last winter with his family.

Stimson was a lumber and financial leader for years in the northwest. He is survived by his widow and a daughter, Mrs. Harold Miller of Portland, Ore.

ing.

THE GREAT ENTERPRISE by H. A. Overstreet.

Developing his theory of the mature personality, Dr. Overstreet here shows the effect of the world upon the individual and analyzes the reactions of the person who has attained mental maturity to the difficult life situations he may meet.

4—The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, October 9, 1952

ATTENTION!!! Hotel and Apartment Owners Do Your MATTRESS and BOX SPRING RENOVATION NOW.

THE CALIFORNIA MATTRESS MFG. CO. TRUCKS ARE IN PALM SPRINGS TWICE A WEEK.

SPECIAL 24-HOUR SERVICE IF NEEDED.

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One of Palm Springs' better Beauty Shops in the old Helen of Hollywood location.

RUTH REUTGEN

BOB CHENEY

CADILLAC For Sale Under Ceiling

4-Door 1950 "61" Model — Loaded with Accessories — Radio, Heater, Royal U. S. Masters (white side walls). Only 15,000 miles, original owner.

TELEPHONE 2776

Sips 'n' Snacks Again Pleasing Large Crowds

Mr. and Mrs. William Weintraub were greeting old and new patrons as well as Village friends at their place of business, the popular Sips 'n' Snacks, on Ramon road, just off Indian avenue.

The long summer vacation, judging from the crowds in the

66th Anniversary

BARGAINS!..

FROM SEARS MID-FALL CATALOG

NYLON SLIPS!

- Sizes 32 to 44
- Needs no ironing
- Keeps its fine fit

277

Lowest priced all nylon crepe tailored slip we've ever offered... specially purchased for our 66th Anniversary Event. Double stitched, non-fray V-back and hem. See this and hundreds of outstanding Anniversary Bargains in Sears Mid-fall Catalog.

398

each

Latex Pillows LOW PRICED!

4 1/2 inches of deep sleeping comfort. A real buy for these Foam Latex Pillows. Odorless, shape retaining to give you luxurious air cooled comfort. They'll not shift, lump or lose their shape. Neatly covered with white percale. Ideal for those allergic to feathers. Big 17 1/2 x 25 x 4 1/2 inches overall.

SPECIAL BUY!

Men's 9 oz. Denims

239

- Waldes heavy duty zipper fly
- Reinforced with copper rivets
- All main seams triple stitched

Here's a bargain we don't believe that you can equal anywhere. These are tough 9 oz. heavy-weight denims... triple stitched to resist toughest wear. San-forized—fabric won't shrink over 1%. Hurry and see them today in your Sears Mid-fall Catalog.

KNIT SLEEPERS

terific

anniversary

value

2 for 2.59 or 4 for 5.00

- Sizes 2, 4, and 6
- In Yellow, Pink and Blue

Exceptional fine knit cotton sleeper. Warm heavy quality rib knit with elastic drop seat and bootie feet. Button front hemmed sleeves. See them, order them today from Sears Mid-fall Catalog.

Sears 66th Anniversary

"Satisfaction guaranteed or your money back"

SEARS

Banning Catalog Sales Office
52 N. San Geronimo Ave.—Phone 535

Indio Catalog Sales Office
82716 Miles Ave.—Phone 7-3526

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Peace of Mind

To Protect You Against Such Constant Worries as

SUDDEN FIRE PROTECTION AGAINST VANDALISM

NORMAL AND EMERGENCY COVERAGE OF HOME and BUSINESS

SAFEGUARD AGAINST BURGLARY

CONTINUOUS PROWL SERVICE

While You're at Home or Out of the City

UNIFORMED PATROL SERVICE WATCHCLOCK SERVICE 24 HOURS A DAY

Bonded and Insured Personnel

Why Not Inquire About OUR SERVICE for your PEACE OF MIND

CHARLES C. VALENTINO

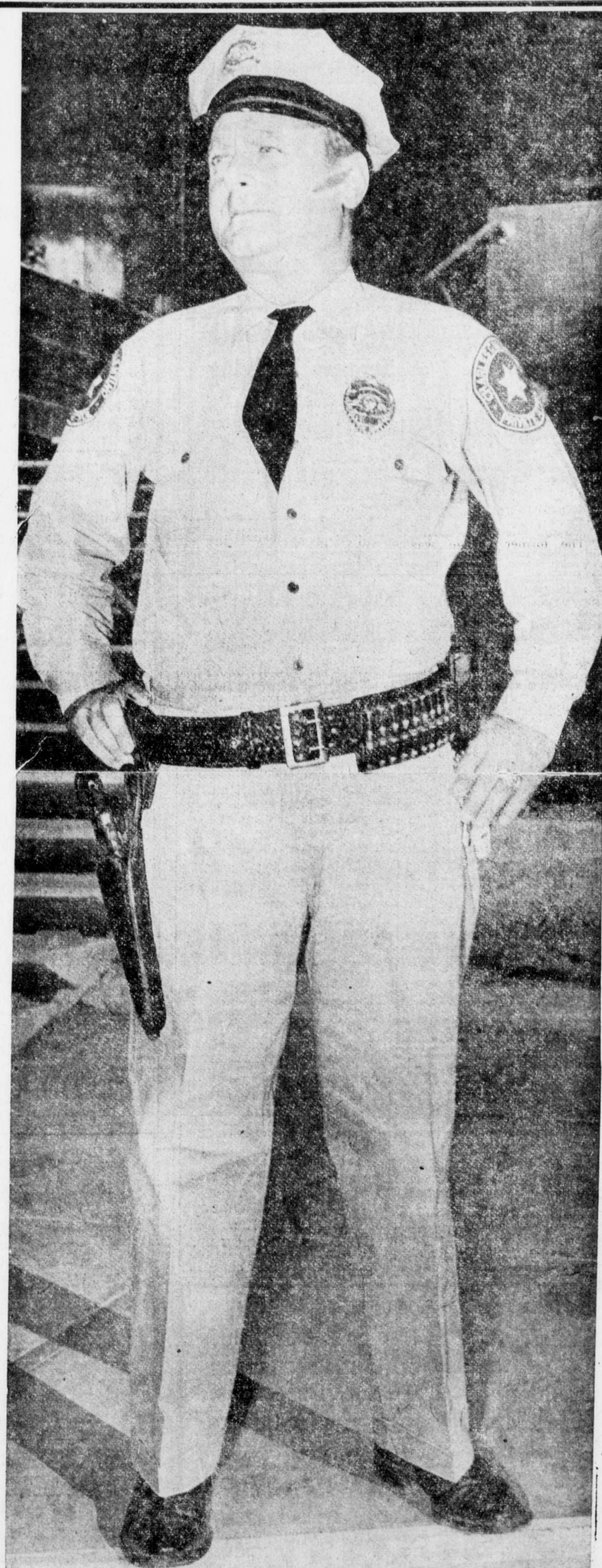
DETECTIVE AGENCY

PALM SPRINGS
TEL. Day 2926
Nite 2865

COACHELLA
Telephone
5122

INDIO
Telephone
73324

123 E. Arenas Road — Palm Springs



Charles C. Valentino

Branch Code Office at Indio Meets Favor

CVAPC Petition Presented Board by C. A. Washburn

County supervisors indicated last week that they would "go along" with the proposal of Coachella Valley Advisory Planning committee for the establishment of a branch office to administer the new county building code at Indio.

At a recent meeting of the CVAPC, it was decided to request supervisors to establish the headquarters for the desert at Indio to issue permits under the building code and to provide an office for an inspector.

THE ACTION was taken after L. C. Lewis of Cathedral City warned the committee that the code could not be enforced if people from the desert area had to travel hundreds of miles to obtain the necessary permits.

The CVAPC petition was referred by supervisors Monday to the county building engineer for study and report.

Several supervisors agreed that there should be a branch office at Indio.

C. A. WASHBURN, Indio, president of the advisory committee, presented the desert's plea at Monday's meeting.

He said the office would serve a dual purpose. It would eliminate the long trip to Riverside from the desert and it would give inspectors and administrative officials a point from which to better serve the eastern end of the county.

Morongo Indian Faces Hearing in "Torch Slaying"

District Attorney William O. Mackey Monday filed a formal murder charge against Porfirio Torro, 37, accused of the torch slaying of his wife, 37.

Mrs. Torro died Friday in county hospital 35 days after her husband allegedly poured kerosene over her and touched a match to her clothing.

Torro, who had been held on a charge of intent to great bodily harm and had been sentenced to San Quentin. He is in county jail. The former charge was substituted for the murder charge.

A coroner's jury, sitting in Banning, Saturday returned an open verdict.

At the inquest at Weifels and Sons Banning mortuary some 30 Indians from the Morongo reservation, northwest of here, were present.

Coffman Attends Hotel Convention

Earl Coffman of the Desert Inn left Monday by plane for St. Louis where he will attend the national convention of the American Hotel Association.

Coffman is a director of the association, and is chairman of the resort hotel committee, which includes owners and managers of the top hotels in the United States.

He will return to Palm Springs next Monday.

To Mexico

Ray and DeVorzon to go Fishing

Terry Ray, local realtor, and Jules De Vorzon, associate, will fly to Mexico City this morning on business matters pertaining to real estate. From there they will continue on to Acapulco. Although it is primarily a business trip, they will take advantage of the marvelous fishing for marlin and sail fish in that area. Ray has had experience fishing in Mexican waters before but it will be De Vorzon's first trip and Ray is looking forward to observing his reaction to his first big catch.

They expect to return within a week or ten days to their real estate activities and what Ray believes will be the biggest season in the past five years, if recent large sales are any indication.

During their absence Helen Ray, Charles Snyder, and Howard Palmer, associates of the Terry Ray office, will carry on business.

PIANO TUNING

F. T. ROOT

formerly with Barker Bros. of Los Angeles

HOLLEY & JACKSON

233 Cajon St., Redlands 46891



IN KOREA—Capt. Robert G. Backstrom of Palm Springs, assigned to the 7th Infantry Division in Korea, receives the personal greetings of Brig. Gen. Wayne C. Smith, division commander. Dr. Backstrom is a dentist in the 7th Medical Battalion. He received his DDS degree from the University of Southern California in 1945. His wife, Virginia, lives at 10628 Eastbourne avenue, Los Angeles, the couple having rented their home while he is in the service. Dr. Backstrom, well known local dentist, is active in many local organizations.

From Page One—MORE ABOUT

The Ten Big Questions

tional problem that is costing the lives of so many of our young men.

6. **WILL THOSE WHO HAVE RECEIVED AID FROM THE FEDERAL GOVERNMENT LOSE BY A CHANGE OF ADMINISTRATION?**

There is no valid reason why they would. The Democratic leaders themselves know that. But they are trying to frighten people into believing that the Republicans would repeal such legislation. This is the most insincere claim that the Democrats have made. It is all right for the administration to take credit for some of these measures but don't for one minute be fooled into believing that the aged, unemployed or ex-soldier is going to lose anything through a change—indeed—they have a good chance of faring better.

7. **WERE WE EVER SO WELL OFF?**

Just sit down and do a little simple figuring and some straight thinking and you'll come up with the answer to this one. Figure your income and deduct all the taxes you pay and see how much you have left. It's easy. Then take into consideration the national debt of some \$30 billion. Remember that we are not paying off a cent of it—just going farther and farther into debt. Is this so-called prosperity being enjoyed at the expense of our children, grand children and great-grandchildren? Think that one over when you tuck the kids into bed tonight!

8. **HOW ABOUT THE FARMER AND THE LABORING MAN?**

With Eisenhower in the White House wage earners will have little to worry about although their labor bosses will be on their own for the first time in 20 years and not be able to count on the government for help. Farmers have no concern for they will continue to get protection for prices on their products.

9. **AND HOW ABOUT THE FORGOTTEN GROUPS?**

This includes retired people, holders of insurance and white collar workers. They will at last be getting some deserved attention under a new administration. Their savings will rise gradually in buying power. Next January 20 will be the dawn of a bright new day for these people if Gen. Eisenhower is to be inaugurated.

10. **DOES THIS NATION NEED A REVIVAL OF MORALITY?**

The smoldering fire of corruption burst into flame in Washington during the Truman administration and has spread across the land. Its "I'll get mine as long as others are getting theirs" philosophy has eaten its way into state, county and even municipal governments. Who can be so blind as not to see it all about them? The answer to question No. 10 is the most positive "YES" of them all. It overshadows many of the seemingly more important ones. In a democracy there must be a high standard of morality. Without it we would gradually lose everything to crooks and despots: our freedom, our liberty—our right to enjoy the land we love so much.

County Farm Mrs. Heidt

Should be Kept Says Committee

Committee of seven men appointed by supervisors to study the proposal that the county farm at Arlington be abandoned, Monday told the board that the farm should be maintained.

They said it was furnishing high quality farm products to the general hospital and other county institutions at a low cost, saving money for the tax payers.

Wins Final Divorce Decree

Mrs. Adaline Heidt, wife of the band leader owner of the Lone Palm hotel here, was granted a final decree of divorce in Santa Monica branch of Los Angeles superior court Thursday.

Recent reports had been that the couple had become reconciled.

The Heidts were married in Nevada in 1939. She obtained an interlocutory decree on September 25, 1951.

Financing for the Individual

LOANS FOR ANY WORTHWHILE PURPOSE

You will find the Personnel of our office PROMPT—COURTEOUS—EFFICIENT in discussing your problems

WE INVITE YOUR INQUIRIES

LOAN and FINANCE CO., INC.

444 N. Palm Canyon Drive, Palm Springs, California
New Strebe Building — Upstairs Phone 2158

Christmas Seals Available Now for Overseas Mailing

Christmas Seals are now available for overseas mailing according to Mrs. Russell Rink for Palm Springs.

Although the regular sale will not begin until November 17 persons wishing to secure a supply to decorate packages mailed to persons serving overseas can secure them by calling or mailing a request to the Riverside County Tuberculosis Association, 3937 Orange street, Riverside.

"This year's seals are designed in red and green, traditional Christmas colors, and depict a burning candle lighting the dou-

ble barred Lorraine cross, symbol of the world wide crusade against tuberculosis," she said. Over 40,000 letters containing the seals will reach Riverside county homes the week of November 17, according to Mrs. Russell Rink.

"Since overseas mailing deadlines came earlier we hope many will take advantage of this opportunity to add the homey touch which these traditional seals will add to packages going to service personnel," she said.

BUY WORDS: I read it in The Sun

Council Returns to Night Meetings

Council will hold its regular monthly meeting at 8 p. m. Wednesday, October 15, in the Council chambers at the city offices.

During the Summer months council meetings were held at 3:30 p. m. on Wednesdays.

UNWANTED HAIR

Eradicated from any part of the body with Saca-Pelo, a remarkable discovery of the age. Saca-Pelo contains no harmful ingredient, and will destroy hair root.

LOR-BEER LABORATORIES
679 Granville Street
Vancouver, B. C.

PALM SPRINGS, CALIFORNIA Thursday, October 9, 1952 The Desert Sun—5

Good News—Steve is Back!

THE FOREMOST RADIO TECHNICIAN IN THE DESERT AREA IS NOW HERE TO GIVE YOU BETTER, FASTER, GUARANTEED RADIO REPAIRS AT MODERATE PRICES
SAME DAY SERVICE (Most Sets)
SOUND SYSTEM INSTALLATIONS

BREZIN'S 366 N. PALM CANYON—PHONE 6015
OPPOSITE TELEPHONE CO.

Sun Classifieds Bring Quick Results



WHITE KING
Granulated Soap

GIANT PKG.

47c

HORMEL
CHILI CON CARNE
WITH BEANS

1-Lb. CAN

28c

HORMEL
Luncheon Meat

SPAM

12-Oz. CAN

45c

CHICKEN OF THE SEA



TUNA

6 1/2-Oz. CAN

Bite Size CHUNKS

27c

KELLOGG'S
RICE KRISPIES

2 5 1/2-Oz. PKGS.

29c

Table-Trimmed MEATS

U. S. GRADED CHOICE STEER BEEF

CHUCK ROAST 55c

• RUMP ROAST 79c

• Boneless Shoulder Roast 79c

STEAKS 89c

ROUND SWISS RIB

GENUINE TENDER MILK-FED

Veal Leg ROAST 45c

VEAL CHOPS, Rib or Loin Lb. 69c

VEAL STEAKS, Shoulder 59c

VEAL STEW, Breast or Shank, Lb. 29c

MAYFRESH, PURE

Pork Sausage

Mildly Seasoned **49c**

FRESH NORTHERN **ROCKFISH**

BONELESS FILET **39c**

STRICTLY FRESH LEAN STEER

GROUND BEEF 49c

Garden Fresh PRODUCE

POTATOES, Russet U. S. No. 1 10 lbs. **43c**

GRAPES, Tokay 2 lbs. **10c**

ROMAINE LETTUCE 2 heads for **9c**

BELL PEPPERS 2 lbs. for **15c**

DATES, in Bulk lb. **19c**

DATE NUT ROLL 8-oz. Pkg. for **19c**

FROZEN FOODS

FOOD CLUB, FANCY **PEAS 2 10-Oz. 27c**

STRAWBERRIES
HAMPSHIRE 7-Oz. Tin **21c**

MINUTE MAID **Orange Jc. 6-Oz. 16c**

RICE'S WHIP **TOPPING 10 1/2-Oz. 39c**

DELICATESSEN

PIONEER QUALITY **BOLOGNA**

LARGE SLICED **49c**

Swiss Cheese
FANCY OPEN EYE By the Piece **69c**

CREAMY LONGHORN **CHEESE 55c**

LIQUORS

STUART HILL BLENDED 5th **Whiskey \$2.89**

OLD CUTTER LONDON 5th **Dry Gin \$2.69**

PIERRE BERNAY 5th **Dry Wines 79c**

ANY 10c POPULAR BRAND **Candy Bar 2 15c**

SPANISH STYLE
TOMATO SAUCE 4 8-Oz. CANS 19c

ROUND-UP
TOMATOES
SOLID PACK **18c**
20-Oz. Can

CLING PEACHES Sliced or Halves 29-Oz. Can **23c**
GOLD CORN Cream Style 17 Oz. **16c**
TOMATO CATSUP 14-Oz. Bottle **16c**
TOMATO JUICE Jumbo 46-Oz. Can **22c**

COFFEE CHASE & SANBORN 2-Lb. Can, \$1.56 1-Lb. Can **79c**
SCOTCH SOAP Large Package **21c**
CRACKERS N B C 1-Pound Box **19c**

ZEE TOILET TISSUE GREEN, IVORY or ORCHID 4 ROLL PACK **27c**

Dinner Napkins, 40-Ct. **14c**
Paper Towels, 150-Ct. **17c**
Facial Tissues 2 Bxs. **25c**
Comfort Tissue 4 Rolls **35c**

WESTON'S—8 Oz. Pkg. **Parmesan Snacks 32c**

DEODORANT SOAP "FRESH" 1c SALE 3 Reg. Bars **31c**

FOAM ACTION **Scotch Cleanser** 2 14-Oz. Boxes **23c**

WHITE KING TOILET SOAP **Cocoa Almond 3 Reg. Bars 22c**

ARDEN'S TEXAS PECAN **ICE CREAM Half Gal. 89c**

BANQUET, BONED **CHICKEN 5 1/2-Oz. Can 35c**

M.J.B. LONG GRAIN **WHITE RICE 14-Oz. Pkg. 16c**

FOOD CLUB, LONG **Spaghetti 2 12-Oz. Pkg. 27c**

FACIAL TISSUES **SCOTTIES 400-Ct. Box 22c**

GOLD SEAL **GLASS WAX Pint Can 58c**

ASSORTED FLAVORS **B-Z-B HONEY 12-Oz. Jar 27c**

MILLER'S ITALIAN STYLE **SPAGHETTI 12-Oz. Pkg. 17c**

WHITE KING 30-Oz. Pkg. **Water Softener 21c**

DETERGENT **Merrill's Suds Lge. 25c**

TOILET SOAP **Sierra Pine 3 Reg. Bars 22c**

WHITE KING TOILET SOAP **Cocoa Almond 3 Reg. Bars 22c**

Advertised Prices Good Thur. Thru Sun., Oct. 9, Thru 12

Mayfair

IN DESERT FARMERS MARKET
444 N. PALM CANYON DRIVE

International Ball Plans Completed

Plans were reported being completed today for the first annual International Ball to be sponsored by the Shadow Mountain Club Oct. 17 at the Club.

Details of the unusual affair were announced today by members of the Ball Committee following a meeting last Friday. Costumed Villagers have been invited to participate in the unique Ball with symbols of travel, hobbies or cultures of the various nationalities suggested as appropriate themes.

Heading the entertainment list will be Miliza Korjus, Marrietta Serndorf, Edgar Bergen and Charles McCarthy. Serving as masters of ceremony will be Clifford Henderson and Mogen Skot-Hansen.

Officials of the committee declined to divulge the name of the V.I.P. who will award the prize for the best costume at midnight. Club doors will open at 5 p. m. with the first Olympic diving exhibition slated to start at 5:30 p. m. An International Buffet will be served from 6:30 p. m. until 10 p. m.

Dancing to the music of Araby and Sweden will be featured on the grounds throughout the evening.

Final plans for the gala occasion will be completed at a committee meeting Friday at 8 p. m. at the club. Out-of-town guests who plan to attend have been urged to make their hotel reservations early by contacting Lois Roy at Ward's Real Estate Office.

Cahuilla School PTA Launches Member Drive

Membership drive of Cahuilla school Parent-Teachers' association got under way Monday and will close tomorrow.

With the theme for this year's activities, "Families are Our Business," every parent will be urged to join and attend the monthly meetings.

A huge chart has been prepared at the school and will show the progress of the drive. The class, bringing in the largest percentage of members will be honored at a party at its conclusion.

Cahuilla school is the first one to become affiliated with the state and national P.T.A.

Mrs. Sidney O. Niles, president outlined plans for the current year at a board meeting last week.

Mrs. Mitchell Hector is chairman of the Room Mothers group. She resigned as secretary of the organization and is succeeded by Mrs. John Griffith.

Herberts Back from Honeymoon

Happy to be back in Palm Springs following their honeymoon at Lake Tahoe, Lake Arrowhead and Laguna Beach are Mr. and Mrs. Monte Herbert, the former Betty McIntosh.

The popular couple, who were married July 16, stayed at the Sunset Plaza while in Los Angeles. They are at home at Paradise Ranch.

Webers Return After Vacation

Mr. and Mrs. Jerry Weber have returned to Palm Springs after a summer, part of it at Lake Tahoe and the remainder at their usual summer vacation spot, the Ed Bunker ranch.

Weber is manager of the Palm Springs Pueblo.

EZMA'S Beauty Shop

SPECIALIZING IN SERVICE YOU LIKE
137 PACIFIC BUILDING
Corner Palm Canyon Drive and Tamarisk
PHONE 4678
FOR APPOINTMENT



FESTIVAL BALL—Miliza Korjus, Viennese soprano, will head the list of entertainers at the International Ball and Festival October 17 at the Shadow Mt. Club. An international buffet and Olympic diving exhibition and the awarding of a grand prize for the best costume will be among the highlights.

Racquet Club Starts Season at Gala Party

The Racquet Club, which opens its doors on Wednesday, October 15, for its nineteenth season, announces a gala first of the season "get together" party for Saturday night, October 18.

Coming to the club to play the dance music for the opening event is Eddie Bergman with his famed Coconut Grove, Ambassador hotel, orchestra.

Bergman, who has been with the Ambassador for two years is noted not only for the many top hotel and club engagements he has played, but for providing the dance music for many of Hollywood's top private parties such as those of Louella Parsons, the late Artie Shaw, Howard Hughes and many members of the motion picture set. Last year Bergman's orchestra was voted the "Most Outstanding Band of 1951" by the Music Trades Association.

The orchestra mixes suave and sophisticated music with a dash of the gayest of jazz to provide dance music for all tastes. Members and their guests are urged to make their reservations early for the party which as in seasons past is expected to fill the Club to capacity.

Noted Officer to Visit Village

Entertained at the Alfred Lehrfeld home this coming weekend will be Col. I. Lehrfeld who recently returned from active duty on the Korean front.

The Colonel, who will be accompanied by his wife, Naomi, daughter, Toni, and son, Bill, is enroute to Camp Roberts where he will assume duties as Chief of Staff of the 7th Armored Division.

From Page One—MORE ABOUT LEGION

vote" by taking voters to the polls and back to their home or business establishment. It is planned to have car units available in every polling area.

COMMANDER Warren Linville named the following committee to prepare plans: Ray Hiller, Froman Golden, Charles Lynn and E. Bohlen.

The next meeting of the Post will be a pot-luck dinner Tuesday, October 21, when the Legionnaires will honor Girl Staters and Boy Staters from Palm Springs.

Pageant Try-Outs Slated Wednesday

Desert area residents, interested in appearing in the annual Arabian Nights Pageant held in conjunction with the National Date festival at Indio, were asked to be at the Fairgrounds theater Wednesday evening.

First try-outs for the colorful pageant to be staged in 1953, will be held at that time.

Miss Finchy Reports to Soroptimists

Highlights of her recent trip to Europe as a delegate to the Soroptimist International Association convention were recounted by Miss Katherine Finchy when Soroptimists met Tuesday night with Sophia August at 435 Avenida Olancha.

More than 1200 delegates from 24 countries attended the convention held this summer in Copenhagen.

Some of the highlights of her trip included a dinner party at the home of Countess Spice, noted author, where typical Danish food was served, and a large party in Stockholm.

Miss Finchy, who also visited Oslo, Ireland and Holland, said she was especially impressed with the beauty of Amsterdam where travel is restricted to boats on the canals and bicycles on streets devoid of automobile traffic.

Another highlight of her trip, she said, was a week spent with the sister club at St. Helen, England. Interesting color slides of the beautiful homes and gardens of members were shown during the meeting at the August Villa.

Miss Finchy, who has assumed new duties as chairman of international relations, also attended an American Federation convocation in Washington, D. C., enroute to Europe.

"Stand Up and Be Counted" was the theme of the convention attended by more than 800 delegates from Canada, United States, Cuba and South America.

Several local members attended a dinner and Founder's Day program given by the San Bernardino Club Oct. 1 at the California Hotel when Dr. Ruth White gave the main address.

Among those attending the affair, held in honor of the Palm Springs, Riverside and Redlands Clubs, were Mrs. Esther Weingarten, president; Miss Finchy, Luella Coffin, Madge Holderman, Lois Lux and Ann Trixie Jarrett.

Connie Dekker served as program chairman at the Tuesday night meeting when swimming and light refreshments were enjoyed. Details of the next meeting of the group, slated next Tuesday, will be announced at a later date.

Jobs Daughters Plan Reception for Miss Taucher

Plans for a reception honoring Miss Irma Taucher, Grand Bethel outer guard and past honored queen of Bethel 186, Jobs Daughters, were announced at a meeting of the Guardian Council Monday at the home of Mrs. Chester Sproule, 3763 Calle San Antonio.

The reception for Miss Taucher, daughter of Mr. and Mrs. Albert Taucher of the Winter Garden Hotel, will be held Oct. 21 at the Masonic Temple, 1006 Ramon Road.

Members of the Council, meeting for the first time this season, also disclosed plans for the annual Job's Daughters-DeMolay Rummage Sale scheduled Oct. 25 with the location to be announced at a later date.

Funds derived from the joint sale will be used for educational and philanthropic projects, club officials said.

Catholic Deanery to Meet Oct. 15

"All Catholic women are invited to attend the luncheon meeting of the Palm Springs Women's Deanery," Mrs. Val Blatz, president, announced yesterday.

The meeting will be held at St. Theresa, October 15, at 12 noon. Mrs. Blatz who will preside at the meeting, said.

Maggards Return to Village Home

Busy re-opening their home on Camino Norte for the winter season are Mr. and Mrs. Edward H. Maggard who spent the summer at their former residence in Marin County.

Mrs. Maggard is second vice-president of the local Episcopal Guild.

Society



(Terry Boris Photo)

NEWLYWEDS—Radiantly happy following their recent wedding at Our Lady of Carmel Church in Balboa are Mr. and Mrs. Roman Huber, the former Maxine Howard, daughter of Mr. and Mrs. J. C. Howard of Balboa. The newlyweds enjoyed a honeymoon at La Jolla and were also the first guests of the season at the Thunderbird where they were formerly employed.

Thunderbird Romance Culminated

Culminating a romance that began when both were employed at the Thunderbird, nuptial vows were exchanged Sept. 20 between Roman Huber and Maxine Howard, daughter of Mr. and Mrs. J. C. Howard of Balboa.

Following their wedding at the Our Lady of Carmel Church in Balboa, a reception was given in their honor at the Balboa Bay club. The newlyweds honeymooned at La Jolla and were the first guests of the season at the Thunderbird.

The new Mrs. Huber was formerly employed in the Thunderbird office where the bridegroom served as night auditor. Mr. Huber is a former resident of Cashton, Wis.

AAUW Group to Start Season Next Tuesday

First regular meeting of the season for Palm Springs Chapter, American Association of University Women is slated for Tuesday evening, at the home of Mr. and Mrs. Paul Summit, 210 Crestview drive.

New members will be welcomed at the meeting. The chapter is planning a rummage sale in November and members are working on the program now.

Mrs. Grace Pope Back in Village

Mrs. Grace Pope of Riverside avenue returned to Palm Springs last Saturday following a vacation with relatives and friends in San Francisco and Lake Tahoe.

First houseguest of the season at the Pope home will be Mrs. Tanya Sheedy who is expected to arrive from her Palm Beach home today or tomorrow for an extended visit.

Tess Meyer, Dr. Potter, Plight Troth

Cupil was the victor last Sunday at St. Luke's Chapel, U. S. Naval Hospital, in Corona, when marriage lines were recited by Dr. James E. Potter and Theresa Meyer of Palm Springs.

Witnessing the simple rites were approximately 50 close friends and relatives of the local couple.

Escorted to the altar by Edward Wills, a son-in-law of the bridegroom, the bride was attired in a grey street-length dress with small grey feather hat. She carried a pearl purse and an orchid.

She was attended by Gertrude Potter, a sister of the bridegroom, and Robert Bell attended his father-in-law as best man.

Following a reception, the newlyweds departed for a honeymoon at the Mission Inn in Riverside.

Dr. Potter, who has been a patient in the Naval Hospital for several months, will re-open his Palm Springs office at an early date. The bride, a native of Chicago, served as medical assistant in his office, 1020 North Palm Canyon Drive.

Cordreys Back from Vacation

Among local residents who recently returned from summer vacations are Mr. and Mrs. Earl Cordrey and daughter, Sandra, who spent a month in the Pacific Northwest and a month at Laguna Beach.

A former student at Stephens College, Miss Cordrey is now attending U. S. C. The Cordreys were among several local couples who attended a dinner party at the Humbert Scatena home in Anaheim last Sunday.

Re-Open Home

Mr. and Mrs. Edwin Small have returned to the Village after a summer spent abroad and have re-opened their home at 467 Via Lola. Small is a well known motion picture producer.

Edith Fulton is Bride at Beach Rites

News of the surprise marriage of Mrs. Edith Fulton to Richard Edwards in Corona Del Mar Oct. 6 was disclosed in a telegram to the Desert Sun Tuesday.

Present at the nuptials, solemnized in the Congregational Church, were Mr. and Mrs. Robert P. Taylor and Mrs. Archibald MacLeish, a sister of the bridegroom.

Following the ceremony, the couple departed on a motor 'trip' to San Francisco and the Northwest. They plan to return to Palm Springs and Balboa at an early date.

The couple met last season when they attended a dinner party given by Mrs. Austin McManus at the Tennis Club.

The bride, a noted golf enthusiast, is a member of the Episcopal Guild, the Tennis Club and the Thunderbird.

Her husband is the son of Mrs. Frank Edwards of Los Angeles and the late Mr. Edwards who was prominent in southland real estate circles.

'Viva La Fiesta' Opens Oct. 15 at Padua Hills

Color and glamour of Mexico in playtime will be presented in "Viva la Fiesta," the Mexican Players' annual festival production featuring its songs and dances, to open the fall season on October 15, at the Padua Hills Theater.

"16 de Septiembre," gay holiday comedy, the final summer offering of the players, will have its closing performances on Saturday. Each presentation of the new play will be followed by a merienda, or post-curtain entertainment, in the foyer.

"Viva la Fiesta" will present a panorama of the favored songs and dances of many Mexican states, with the singers and dancers appearing in authentic regional costumes, and some of the unusual fiesta customs will be explained.

Decorative and authentic settings will be provided and an innovation of Director Hilda Ramirez de Jara's production will be entranced while the players are changing costumes and sets for various sections of the production.

The festival play is an annual pre-holiday offering arranged by the Padua Institute, sponsoring the players, to acquaint the public with the rhythmic artistry of the Mexican people through their native festivities.

Following the opening, "Viva la Fiesta" will be staged on the regular Padua Hills schedule of evening presentations Wednesday through Saturday, and Wednesday and Saturday matinees, through November 22.

Mother of Local Woman Arrives for Visit Here

Arriving in New York Tuesday on her first visit to this country was Mrs. Schulten, mother of Mrs. Stewart Williams of Palm Springs.

Mr. and Mrs. Williams flew to New York to greet the visitor and the trip to the coast will be made via train. Mrs. Schulten, a native of Sweden, plans to remain in the Village for the season.

Sgt. John Wilson And Wife Awaited

Among early visitors to Palm Springs will be Sgt. John J. Wilson, son of Mrs. Altha Wilson, who recently returned from Korea.

Sgt. Wilson, who will be accompanied by his wife, was formerly stationed at Fort Coachea, Arizona. The couple will make their home in Keniston, North Carolina.



(Desert Sun Photo)

BRIDE—Wedding vows were exchanged Monday in Corona Del Mar between Mrs. Edith Fulton (above) of Palm Springs and Richard Edwards of Los Angeles. Following a motor tour of the Northwest, the couple will return to Balboa and Palm Springs.

Poliak Family Back in Village

Returning last Tuesday from their summer home in Seattle, Dr. and Mrs. B. H. Poliak and children, Dick, Roberta and Carol, reported excellent fishing and other vacation fun.

Roberta plans to enroll at the Palm Valley School this week for the fall semester.

WE ARE NOW OPEN
for the 1952-53 Season

- **CONTINENTAL BUFFET**
Serving from 12 noon till 3 p. m.
- **MERCHANTS LUNCHEON**
Special noon-day treat ... **at 95c**
- **EVENING DINNERS**
Served regularly from **1.50 and up**
- **SMORGASBORD DINNER**
Served as an elaborate buffet from 5 p. m. till 10 p. m.

Town & Country
RESTAURANT
174 North Palm Canyon Drive
FOR A Phone 9908

CHOICE LIQUORS AND WINES • IN THE TOP OF "THE CENTER"
THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE



Well, the season can start, now. **Bob's back.** This is the open season for the breeze and you'll find Bob shooting it with his friends at Howard Manor's delightful Cocktail Lounge—where the tall ones are taller, the dry ones dryer and even the doubles have a single purpose.

For your listening pleasure nightly the songs and piano of magnificent **MATT DENNIS**

HOWARD MANOR
572 NORTH INDIAN AVENUE
PALM SPRINGS 2227

WE'RE GLAD TO BE
Opening for our 23rd Season
in the nicest Village in the World
(Anyway, we think so)

INDIANOYA
234 NORTH PALM CANYON DRIVE
In the heart of Palm Springs where we've been for 23 years

AUTHENTIC INDIAN JEWELRY
and Unusual Gifts

Open for Our Sixth Season
From 11 A. M. 'til 9 P. M.

Serving
"From a Sandwich to a King's Dinner"

Solomon's

622 NO. PALM CANYON DRIVE PHONE 2015
Complete Take-out Delicatessen Department

Plan Training Course to Aid Scout Leaders

Specialized training meeting for all Boy Scout leaders in the Palm Springs, Coachella Valley and Palo Verde Valley districts will be held at 7:30 p. m., Wednesday, October 9, in the Frances Stevens school in Palm Springs.

This is the first of three basic courses to be conducted in the district.

Bob Perin, of the National Staff, Boy Scouts of America, Volunteer Training Services, will speak at the meeting, and instruction courses will be conducted by: Harry Hill, field commissioner for training, Scoutmaster basic course; Claud Chapin, recent graduate of Philmont Explorer course, Explorer basic, and Bob Toronto, Cub leaders basic.

Cubmasters, Scoutmasters, and Explorer advisers, and interested persons are invited to attend the meetings.

From Page One—MORE ABOUT

C. OF C.

ing authorities expected. Headquarters also at the Desert Inn, with Dr. Herman Becks of Stanford University as chairman.

November 5 to 8—California County Planning Commissioners, 250 expected. Chairman is Tyler Suss, Riverside county court house, Headquarters at Desert Inn.

November 8 and 9—Southern California Passenger Association, 175 expected. Headquarters at Desert Inn. O. V. Howard of Los Angeles is in charge of the meeting.

November 10 to 12—California Fertilizer Association, 350 expected. Headquarters at Desert Inn. Chairman is Sidney H. Bierly.

November 14 and 15—California Federation of Women's Clubs, 200 expected. Headquarters at Del Tahquitz Hotel.

December 7 to 10—American Convention Institute, 150 expected. Headquarters at Desert Inn. Howard S. Sipe of Oakland is chairman.

IN FEBRUARY—California Association Convention Bureaus, 50 expected. Headquarters at El Mirador Hotel, Weldon Vance of Berkeley is in charge.

April 17 and 18—American Water Association, California Section, 400 expected. Headquarters not selected. Chairman is Joe DeCosta of Oakland.

In April—Penn-Cornell Alumni, 75 expected. Headquarters at the Rossmore and Villa Hermosa. Dr. John Leckner of Inglewood is chairman.

IN MAY—Beta Sigma Phi, Society Council, 400 expected. Headquarters not selected. Chairman is Marge Sooy of Redlands.

Several conventions are already scheduled for the Spring of 1954. All planned during April, they include the Western Highway Institute, 350 guests; California Laundry Owners Association, 350 guests, and Rotary International, District 162, 2800 guests. One summer meeting scheduled for June 14 and 15 of 1954 is the California Association Insurance Agents, Board of Directors, 80 guests.

Keep pace with Palm Springs—read The Sun.

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Newer! Bigger! Finer!

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There's Fun, Life and Excitement at Wilbur Clark's Desert Inn—Nevada's LARGEST and FINEST resort hotel!

There's dancing, superb food, extravagant floorshows... plus every outdoor sport for sun worshippers. There are luxurious personal services for those who love to be pampered! And so easy to get to—only 55 minutes NONSTOP on Western Air Lines!

NOW! MINSKY'S REVUE
1953 EDITION
Cast of 50! Fun! Girls! Stars!

WILBUR CLARK'S DESERT INN LAS VEGAS, NEVADA
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NEW THEORY PLACES CALIFORNIA'S EARLIEST PEOPLE IN VILLAGE AREA

The mountains south of Palm Springs and the desert area to the southwestern part of Riverside county, may have been the home of California's earliest inhabitants.

Scientists have unearthed evidence that the Cahuilla Indians were the original Native Sons—some ten thousand years ago.

THIS THEORY is discussed by Dr. Robert F. Heizer, associate professor of anthropology at the University of California at Berkeley, in a study published by the university's archaeological survey.

There is strong evidence that California man originated some 10,000 years ago when great numbers of ancient native populations are believed to have migrated to the New World from

northeastern Asia, Dr. Heizer said.

In geological time that would establish his state's residency around the tail end of the glacial era.

A NEW THEORY has it that the Cahuilla, Pomo and Yuki Indians of California may be survivors of his ancient migration. A detailed account of California man, the study is based on archaeological expeditions, excavations of sites formerly inhabited by ancient native populations and through a study of past climatic conditions.

Techniques used by an hrologists in dating California features were examined by Dr. George W. Brainerd, associate professor of anthropology at the University of California at Los Angeles.

Dr. Brainerd suggested that more information about California man may be obtained through studies of ancient population density and settlement in relation to climatic and physiographic factors.

D.R. ERNST ANTEVS, noted Arizona geologist, supplied evidence for the dating of California culture through his study of climatic conditions for the past 20,000 years.

Following the ice age, Dr. AnteVS reported, there was the "Anathermal" or low temperature age beginning around 9000 B.C. This lasted until about 7000 B.C. when the "Alithermal" or long drought period began, extending to about 4000 B.C. From this time to the present there has been a medium tempera ure age called the "Medithermal."

Cub Scout Activity to Start at Meeting Next Wednesday

Kick-off meeting for mothers and fathers of potential Cub Scouts of Palm Springs will be held at 8 p. m., Wednesday, Oct. 15, in the Frances Stevens school auditorium.

One Cub Pack is organized in the Village, No. 80, sponsored by the Thursday Night club. Dr. Charles Baldwin is chairman of the committee of the sponsoring organization, and Jimmy Morton is Cub Master.

The Pack is broken down into Dens of 10 to 12 boys each, and

the Dens meet, once a week, with the entire Pack holding a monthly meeting. At the Pack meeting, skits are presented by the boys, and the Cubs show their advancement work for the month.

All parents of boys 8 to 11 years of age are urged to attend the meeting. "You owe it to the community and to your children to be there," Cub Master Morton told parents.

"Your cooperation is needed to assure the success of the program," he added.

Admiral Gehres to Speak at GOP Council Meeting

"What Peace? What Prosperity?" will be the subject of Rear Admiral Leslie E. M. Gehres, USN retired, tonight at El Paseo theater at 8 o'clock.

Adm. Gehres is speaking under the auspices of Palm Springs Republican council, Mrs. Gertrude Walker, president.

Adm. Gehres is an outstanding speaker and has been active in San Diego civic affairs for many years.

He served in the navy for 32 years and was recognized as one of its top pilots. He holds 13 navy decorations.

Mrs. E. A. Banning, first vice-president of the council, is in charge of the program. Earle Strebe donated the theater for the meeting spot.

The meeting is an open one and all are invited.

Lusby Appointed Head of Veterans Committee for Ike

Ray Lusby was named chairman of the county-wide Veterans for Eisenhower-Nixon by George B. Littlefield, county chairman for the group.

Chairman Littlefield said that members of the Veterans committee throughout the county were selling "I Pledge to Vote" car window stickers, making the donors a Volunteer Veteran for Eisenhower-Nixon, a non-partisan, non-profit organization.

ENOS C. REID, Riverside, general chairman for the county of the Eisenhower-Nixon campaign committee earlier had appointed Al E. Hoover, local chairman for the committee.

The club has been fully organized here and has busy headquarters at 415 North Palm Canyon depot.

Hoover said this week that the office will be open evenings until the election.

HE ALSO SAID that it could still use some tables and chairs. Hoover issued an invitation to all to come and visit the headquarters and hear the Eisenhower campaign song: "We Love the Sunshine of Your Smile."

Doctors, Lawyers Plan Joint Session

Several Palm Springs doctors and lawyers plan to attend a joint meeting of the Riverside County Medical association and the Riverside County Bar association, scheduled for next Monday evening at 8 o'clock at the Mission Inn in the county seat. Topic to be discussed is "The Medical Expert Witness."

May Not Drive

Following a plea of guilty to reckless driving, Shari Shaw was fined \$250 in Judge E. E. Therien's court with another \$100 fine suspended providing she does not drive for 90 days.

Vic Vet says

VETERANS WHO WISH TO TRAIN UNDER THE NEW KOREAN GI BILL SHOULD FIRST MAKE SURE THAT THE SCHOOL OR TRAINING ESTABLISHMENT OF THEIR CHOICE IS APPROVED BY THE STATE TO PROVIDE TRAINING UNDER THAT LAW



Ida Keeney

"A SECRETARY WHEN YOU NEED ONE"

Efficient: Shorthand
Typing
Mimeographing
Call 2755 for appointment at your home, office, or my office.

LAUNDRETTE

"IF IT'S SAFE IN WATER — IT'S SAFE WITH US"

Best Quality Work at Lowest Prices
ALL WORK GUARANTEED
BONNIE'S LAUNDRETTE
64-165 Dillon Rd.
North Palm Springs
1 Mile North of Garnet

H. H. P. Siemsen Now Manager at Smoke Tree

Smoke Tree Ranch this week announced the appointment of H. H. P. Siemsen as manager.

Smoke Tree is the oldest guest ranch in the Palm Springs area. This 400-acre ranch, with its own riding stables, swimming pool and individual guest cottages, is two miles from Palm Springs and caters to guests from all parts of the country on a recommended basis.

Siemsen has been associated with the Smoke Tree Inn at Phoenix and El Mirador at Palm Springs. He was manager at Del Mon'e Lodge, Pebble Beach, for ten years, during which time the Beach Club and Monterey Peninsula Country Club were also under his supervision.

LETTERS To The EDITOR

DEBT DOLLARS

EDITOR, The Sun: The use by the Administration of the Federal Reserve system and deficit spending, does not change the facts.

These expressions are used to confuse the public, the facts are as follows:

For years the Administration has been putting out printing press dollars. They have nothing back of them but the good faith of the Government. Every dollar that is issued creates a debt of the United States. They should be called DEBT DOLLARS.

These debt dollars are what have created the enormous debt which now burdens this country. They are issued to people for goods and services, and the only way these debt dollars can be paid is by taxing the same people who received them, in payment for something of value. It is like giving a debt dollar for something of value and taking the same dollar away from him later through taxation.

This is what Truman calls prosperity, and the process has been going on until the dollar we have now has shrunk in value more than one-half. To continue the process will create a national debt that will put the country into bankruptcy, make it impossible of payment.

It is only a Pendergast politician or a bunko artist that could call this Prosperity. In order to divert attention from the mess in Washington, Truman is going about the country telling about the terrible things that will happen if the Republicans are elected. The fact is, he does not know what the Republicans will do if elected; and I doubt very much if he has the slightest idea what the Democrats will do if they are elected, unless it is more of the same.

The whole financial structure of the Government is in such a mess that it will take cool and level heads to work out a solution of the problem that is now confronting the country. Certainly not the kind of people that have created this situation and call it prosperity.

C. E. WOODSIDE.

PALM SPRINGS, CALIFORNIA
Thursday, October 9, 1952

The Desert Sun—7



HOUSE-WARMING—Mr. and Mrs. Anthony Kehl, left, Mrs. Edna M. Hall, Marion Forbach and Merritt Williams of the post office staff join in celebrating the housewarming at the Kehl home.

Housewarming Party at Kehl Home is Gay Affair for Post Office Staff

Friends, neighbors and fellow employees at the post office joined Mr. and Mrs. Anthony Kehl in the "housewarming party" at their new home at 32-319 Whispering Pines Trail Saturday night.

The Kehls, both employed, for the past two years have spent their spare time in decorating their home and landscaping the grounds.

Workers at the post office, where Kehl is employed, presented the couple with an outdoor chaise lounge.

Guests were Miss Marion Forbach, Merritt Williams, Mr. and Mrs. George Salensky, Mr. and Mrs. Paul Frost, Mr. and Mrs. Fred Strombaum, Mr. and Mrs. Joseph Rosequist, Mr. and Mrs. Ray Millett, Mr. and Mrs. Robert Steffey, Mrs. Edna Hall, John Ward, Miss Charlene Cook, Mr. and Mrs. Harry Miller, Mr. and Mrs. William Olsen, Mr. and Mrs. Quincy Welch.

Mrs. Townner Jagg, Mr. and Mrs. Jerry Fortunato, Miss Marion Bass, Al Reiter, Mrs. Emilie Hills, Mr. and Mrs. Frank Dwyer, Mr. and Mrs. Adolph Benzing, Mr. and Mrs. Grover Martin, Mr. and Mrs. Peter Herrara, Bob Candelaria, Miss Arlene Eleyl, Mr. and Mrs. Quincy Welch.

Open For The Season

Phone 5151
YE QUALITY BAKE SHOPPE
We Specialize In
BIRTHDAY, WEDDING
AND
ALL OCCASION CAKES
446 SO. INDIAN AVE.
Palm Springs, Calif.

EVER SINCE . . .
Mrs. O'Leary's cow kicked over the lantern, starting the great Chicago fire, on October 8th, 1871, your fire insurance companies have worked together to save lives and property through organized fire prevention methods.

Our Palm Springs Mayor Charles Farrell has proclaimed the week of October 6-11 as "Clean-up Week." Nationally, it is also "Fire Prevention Week."

CLEAN UP AND PREVENT FIRES THIS WEEK AND EVERY WEEK

SAMSON-CURTIS, INC.

FOR EVERY INSURANCE NEED
756 North Palm Canyon Drive - Palm Springs, Calif.
Palm Springs' Oldest Insurance Agency

JUST LOGOOD FOOD

SIPS'n SNACKS RESTAURANT

NOW OPEN
For the 1952-53 Season
From a Sandwich to a Full Course Dinner
Ramon Road at Indian Avenue

Arabs, Rated RCL's Best, Meet Indians Here Friday

Coachella Pre-Season Favorite to Take Title; Will Field Veteran Team Here

Coachella's Arabs, rated one of the strongest teams in the Riverside County League, will meet Coach Clare Balagh's Indians here Friday night in the first conference game for both teams.

Both Coachella and Palm Springs have dropped their two pre-season practice contests, with the Arabs having the edge by playing two tougher teams and losing by smaller margins. The Arabs lost to Chino, 13 to 6, and to Blythe 12 to 6.

THE INDIANS LOST to Brea-Olinda 21 to 0 last Friday, and earlier had dropped an 8 to 0 decision to Placentia.

Coach Balagh had picked Coachella as the team to win the league championship before the season started, and after watching them in one game, and hearing reports from Assistant Coach Scott Thompson on the other, reports that he hasn't changed his mind.

They have their entire backfield back, and most of their line," Balagh said.

COACHELLA will also be out to avenge last year's 20 to 6 defeat handed them by the Indians.

Brea-Olinda had too much power for the Palm Springs team last week as the visitors racked up a 21 to 0 win by scoring touchdowns in the first, third and fourth quarters, and then were threatening again at the final gun.

Closest the Indians could come to scoring was when they reached the Brea-Olinda 17-yard line.

THE VISITING TEAM, which had nine lettermen returning this year, scored the first time it got the ball, with Joe Goodman going over on a six-yard pass from Pat Putnam.

Putnam scored the other two touchdowns, going 40 yards off-tackle in the third quarter, and driving over from the 2 in the last period. Goodman added all three extra points with perfect boots.

PALM SPRINGS pass defense was weak, and Coach Balagh reported that he is working on improving this before the Coachella game. He praised the over-all play of the team, and singled out Bob Minor for his play at end.

Fullback Rudy Martinez was

Lions to Hear of Stock Car Races

"Stock Car Racing" will be the topic of Ray Crawford, president of a market chain when he addresses Palm Springs Lions club this noon at American Legion Hall.

Stock car racing is Crawford's hobby and also the hobby of Villager George Strebe who will be chairman for the day. President Earl Hough will preside.

Last Thursday in their first official meeting of the season, local Lions honored Palm Springs high school varsity griders.

President Hough introduced Paul Summers, past president of the club and high school official who was program chairman for the day. Summers introduced C. E. Ballagh, high schooler coach, who was the speaker for the first meeting.

Archery

Villager Bags

Buck with Bow

Morris Sale for the second straight year returned to the Village with a deer he bagged with a bow and arrow while hunting near Huntington Lake.

He spent one week hunting in that area until he shot the deer, which weighed 55 pounds dressed.

The family had one meal of "deer-burgers" already, and Mrs. Sale reported that they were "fine."

out of action due to a cartilage knee, and his drive was missed in crucial situations when yardage was needed for a first down. At first reported out for the season, he may return to action in a couple of weeks, Coach Balagh said.



(Desert Sun Photo)

THIRD TOUCHDOWN—Pat Putnam, star Brea-Olinda back, is pictured as he drove across from the Palm Springs 2-yard stripe

to give his team their third touchdown and a 21-0 lead. Putnam figured in all three scores, running for another and passing for the third. Palm Springs players in action are (l. to r.) Tom Martin, Bob Minor, Gary Driskell, Tichenor and Charley Baker.

From Page One—MORE ABOUT

TAMARISK TOURNEY

were golfers with a 138, Maurice Smith, Ray Corliss, Bruce Koppoy and Larry.

Each of these were awarded prizes donated by David Roth, Nelson's for Men, Ellis Sports-wear, Shelley's Sportsmen Center, or golf balls.

John Wood scored the first hole in one ever made at Tamarisk on Saturday, using a No. 4 wood, he made his miracle shot on the 188-yard fifth hole.

THE HICKS BROTHERS, Harold and Milt, played the outstanding golf of the meet. Milt had the lowest round on Saturday with 71 and the 36 hole low of 145, while Harold had the lowest round on Sunday with a 71 and ended with a 137 for third lowest net score.

Ground breaking ceremonies for the new Tamarisk Country Club's club house followed the tournament, with President M. O. Anderson officiating.

Ohrts Back from European Jaunt

Hans Ohrt, noted Beverly Hills and La Quinta bicyclist, and Mrs. Ohrt are back in southern California after a long motor tour of Europe which took them as far north as Edinburgh and as far south as Heidelberg through the British Isles and the continent.

They plan to be at their La Quinta home soon. In April Ohrt completed his tenth bike ride from Beverly Hills to Palm Springs and is already looking forward to his 11th next Spring. Many of these trips were tandem rides with Mrs. Ohrt helping at the pedals.

Barber Shop in Plaza Opened by Harry Freidin

Harry Freidin, formerly of the famous Freiden Barber Shop in



(Desert Sun Photo)

MADE FIRST HOLE IN ONE—John Wood on Saturday became the first person to score a hole in one at Tamarisk Country Club. Playing in the first annual "Open House Tournament," Wood made his miracle shot with a No. 4 wood on the 188-yard fifth hole.

Baltimore and later of Beverly Hills, has opened his own barber shop in The Plaza.

Freiden, holder of an international award for hair cutting, does all types of work and specializes in contour hair cutting. "We have the patience to take time to do a really expert job on cutting youngsters' hair," Freidin said.

Jayvees Tackle Coachella Junior Gridders Tonight

Palm Springs Jayvees will meet their toughest opponent of the season tonight, when they travel to Coachella to play the first of a two-game series with the Arab Junior Varsity squad.

The Arabs are undefeated in the last four years, and are said to have a strong team again this year.

The local squad, coached by Bill Manger and Dick White, battled to a scoreless tie with Banning in the opening game for both squads last Thursday.

BOTH TEAMS threatened several times during the game, with the Village team relying on a power attack, and the Banning squad moving through the air.

Most serious threat by the

Rennerts Open New Market in Cathedral City

Grand opening of the Rennert Corner Market in its new location on Vernana Lane, at the entrance to Cathedral City, will be held this weekend, Mr. and Mrs. George Rennert, owners, announced today.

The Rennerts have owned and operated a grocery store in Cathedral City for three years, and have now moved into larger, newer, more attractive quarters. Featured will be choice meats,

fresh vegetables and delicatessen foods.

Mr. and Mrs. Rennert invited all area residents to stop in the store over the weekend and leave their name and address for a free drawing for baskets of groceries. Free ice cream and cold drinks will be offered children.

"All merchandise prices are on a competitive shopping basis," the Rennerts said.

GRONE'S

IS PROUD TO ANNOUNCE THE OF WM. P. NASH

30 years in the shoe business and for the past three years with Dr. Hiss Shoe Clinic, San Diego.

YOU ARE CORDIALLY INVITED TO VISIT OUR STORE FOR FREE CONSULTATION WITH MR. NASH

For The Latest in Shoe Styles

See our new display of nationally advertised shoes for the entire family.

Florsheim — Red Cross — Penalojo — Shieca Kimel — Buster Brown — Kal-Is-Ten-Iks



Rennert Corner Market

IN OUR NEW CONVENIENT LOCATION
CATHEDRAL CITY
 HIWAY 111 — CORNER VERBENA LANE
 First Big Store as you Come Into Cathedral City

FREE! FREE!

For the Kiddies

Ice Cream & Cold Drinks

Come In and Leave Your Name for Free Grocery Drawing Friday and Saturday

Washington Delicious APPLES 15c

GOOD GROUND BEEF Lb. 55c

CHOICE ROUND STEAK Lb. 89c	CHOICE Leg of Lamb Lb. 73c
CHUCK BEEF ROAST Lb. 65c	CENTER CUT Pork Chops Lb. 89c
BABY BEEF LIVER Lb. 85c	SMALL Spare Ribs Lb. 49c

IRIS COFFEE Lb. 75c 2-Lb. Can 1.48

IRIS CHUNKLETS TUNA 6 1/2-Oz. Can 27c	CARNATION BUTTER AA Lb. 82c
ALL WESTERN BEER 6 Cans 99c	HORMEL Pig's Feet 14-Oz. Jar 35c

CORN IRIS GOLDEN, Cream-Style or Whole 1-Lb. Can 19c

Crisp Crunchy Delicious LETTUCE 10c Each

Kleenex Tissues 2 for 37c

BANANAS, 2 Lbs. 29c CIGARETTES, Carton 1.62 Plus Tax

All Merchandise Prices on a Competitive Shopping Basis

Rennert Corner Market

On Highway 111—First Big Store as you enter Cathedral City

If You Have \$4,500

You can be the proud owner of a fine 2-bedroom home on a whole acre overlooking

TAMARISK

Golf Course. Unlimited water, shade trees, patio and barbecue.

PHONE 83391 FOR DETAILS TODAY

NOW IS THE TIME FOR YOU TO BUY Your New CHEVROLET

America's Lowest Priced Car
New DELIVERED Prices

Business Coupe, 3-passenger
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\$1839.48
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COMPARE THESE DELIVERED PRICES

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ANY MODEL ANY COLOR
We NEED USED CARS

Come in and let us work out a DEAL FOR YOU

Your present car may make your down payment.

BE WISE — BUY NOW!

Lowest finance rates available — G.M.A.C.

STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"
 Phone 2042

694 So. Palm Canyon

330 East Sunny Dunes Road

The Desert Sun

Page Nine Palm Springs, Calif., Thursday, October 9, 1952 Second Section

13 Dwellings Begun Here in September

Total for Year To Date Below Figures for 1951

Thirteen new homes were begun in Palm Springs in September according to report from the city building offices. Value of the new dwellings is \$180,000. Two permits were issued for new apartments for six new units costing \$61,000.

During the month 54 permits, valued at \$410,580, were issued. In September, 1951, permits were valued at \$693,809.

Total permits for the first nine months of 1952 stood at \$4,214,879. For the corresponding period in 1951, the total was \$4,963,869.

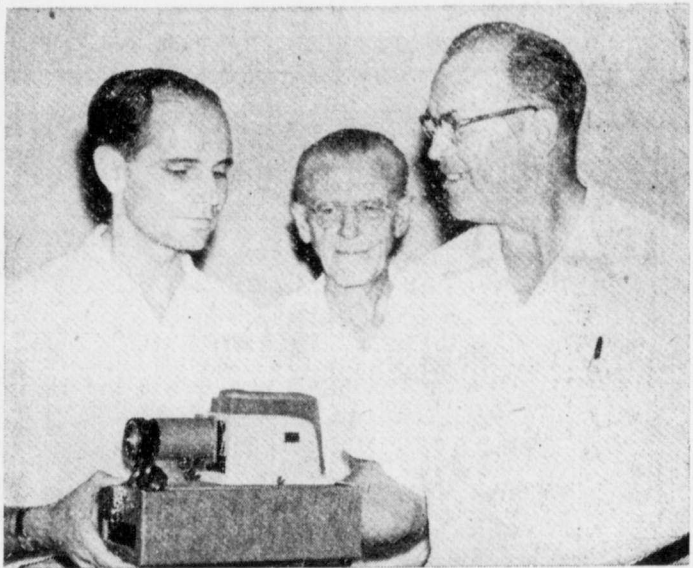
Last month's permits were classified as follows:

New homes, 13, \$180,000; 12 dwelling additions, \$29,730; two apartments, \$61,000; fire apartment additions, \$12,100; 12 swimming pools, \$52,800; two commercial buildings, \$37,000; four commercial additions, \$32,000; trailer park additions, \$950; nurse ranch addition, \$5,000.

Nurse Addresses

Parent-Teachers

Miss Elizabeth Pukas, Palm Springs Unified School district nurse, was the principal speaker Tuesday afternoon at the meeting of the Frances S. Evans school



LEAVES FOR VIRGINIA—Charles B. Woodman (left), city planning director here for the past five years, left Sunday for Fairfax, Virginia, where he has accepted a position with the Fairfax county Planning Commission. He will head a new master plan division of the department. At the final meeting of the local Planning Commission before he left, Woodman was presented with a colored picture viewer by Chairman William Veith, on behalf of the commission. Architect Harry Williams looks on.

Welfare and Friendly Aid Society for Proposition A

Harold Butterfield, county juvenile officer, addressed board members of Welfare and Friendly Aid Society last week and after his talk, the society voted to support Proposition A on the November 4 ballot.

Butterfield explained the proposition which provides a bond issue to replace the present Juvenile Hall which has been termed a fire trap by supervisors. In his talk, Butterfield highly praised the local Youth Center which is under the jurisdiction of the Welfare group. He said that since the start of the Youth Center program here there has been a sharp decrease in the number of cases referred to Juvenile court from this area. He also praised the police department here for its alertness and cooperation.

16 Newspapers, 3 Magazines, to Publicize Village

Sixteen papers throughout the United States and Canada and three national magazines will be used in the advertising campaign conducted this season by the Chamber of Commerce. It was decided at a meeting of the chamber's advertising-publicity committee and representatives of the Hotel and Apartment House association.

Cost of the campaign will be \$68,972.40.

The three national magazines to be used are Sunset, Holiday and Social Spectator.

Members of the advertising-publicity committee attending the meeting were Oliver Jaynes, chairman, Harry Bogart, George Brown, Zaddie Bunker, George Gannon, Lawrence Quinn, Charles Snyder, George Wheeler and Ed Zirnisky.

Publications to be used and insertion dates follow:

NEWSPAPER SCHEDULE

Denver Post—4 insertions: Nov. 5, 12, 19, 25.
Cheyenne Tribune—4 insertions: Oct. 8, 15, 22, 29.
Tacoma Tribune—4 insertions: Oct. 8, 15, 22, 29.
Portland Oregonian—4 insertions: Oct. 8, 15, 22, 29.
Spokane Chronicle—4 insertions: Nov. 5, 12, 19, 25.
Vancouver BC Sun—7 insertions: Oct. 12, 22, 29, Nov. 5, 12, 19, 25.
Seattle P. I.—8 insertions: Oct. 8, 15, 22, 29, Nov. 5, 12, 19, 25.
Calgary Herald—8 insertions: Oct. 8, 15, 22, 29, Nov. 5, 12, 19, 25.
Edmonton Journal—8 insertions: Oct. 8, 15, 22, 29, Nov. 5, 12, 19, 25.
Lethbridge Herald—4 insertions: Oct. 8, 15, 22, 29.
Helena Independent—8 insertions: Oct. 8, 15, 22, 29, Nov. 5, 12, 19, 25.
Minneapolis Star—4 insertions: Oct. 8, 15, 22, 29.
St. Paul Dispatch—4 insertions: Oct. 8, 15, 22, 29.
Los Angeles Times—6 insertions: Oct. 22, 29, March 11, 18, 25, April 1.
San Francisco Chronicle—4 insertions: Oct. 8, 15, 22, 29.
San Diego Tribune—4 insertions: March 18, 25, April 1, 8, (Morning & Evening each day listed).

MAGAZINE SCHEDULE

Sunset Magazine (1 col. x 4" ad)—3 insertions: November, December, January.
Holiday Magazine (1 col. x 4" ad)—2 insertions: December, January.
Social Spectator (1 col. ad)—Winter Edition (runs 4 times: Jan. 20, Feb. 14, March 4, March 24).

VANDALS DEFLATE TIRES AT CHURCH

And a perfect Sunday was spoiled.
Several persons attending services at the Community church Sunday morning came out of church to find that the air had been let out of their tires. In all, eight tires had been deflated, police reported. Borefoot prints were found near the scene, and officers immediately started the search for two boys.

Sutter to Learn His Fate Today

Henry Robert Sutter, 44, will face Judge John Gabbert in superior court this morning to learn his fate following conviction last Friday by a jury of ten women and two men on charges of slaying Samuel Davis, prominent Desert Hot Springs property owner.

The jury, out for almost ten hours, returned a verdict of first degree murder but recommended life imprisonment.

Sutter was accused of slaying Davis in an argument over a worthless check and also with robbery as the motive.

Likes Village

Kansas City Police Writer Guest Here

Lou Smith of Kansas City, formerly with many of the larger newspapers in Kansas City and St. Louis in capacities up to managing editor, was a visitor with Mrs. Smith in Palm Springs for several days.

He stopped over here en route back home from the Police Chiefs' convention in Los Angeles to permit his wife to receive treatment from their old family doctor in the midwest, who is now located here.

Smith is now public relations officer for the Kansas City police and edits their magazine.

Mr. and Mrs. Smith were guests while here at Jack Pain's Los Dolores apartments.

They were much impressed with Palm Springs and the desert area and enjoyed their stay in the Village.

Annual Scout Field Day Set for October 25

Announcement was made by local Boy Scout leaders that the 91st annual Pow-wow and Field Day of Riverside county council will be held October 25 at Camp Emerson, Idyllwild. The event is scheduled from 9 a. m. to 4 p. m.

Scouts from Palm Springs district are expected to join with 400 Boy Scouts from other county areas in the event.

Seek Hit-Runner
Palm Springs police are searching for a hit and run driver who left the scene of an accident, after striking a parked car at Palm Canyon drive and Amado street at 10:41 p. m., Saturday.

Nab Wetback
A Mexican "wetback" was taken into custody by Officer James Clarkson at 1:10 a. m., Monday, and later released to the Border Patrol.

Two Citations Follow Accident on Highway 111

Two traffic citations were issued to Henry Taggart Ingraham, 62, of Encino, following an accident in which his car was involved at 3:20 p. m., Saturday, on Highway 111, about 141 feet west of the entrance to La Paz ranch.

The citations were for violations of the following traffic codes: maintaining a reasonable safety before making the turn required, and signaling for 50 feet before turning.

Ingraham, traveling east on Highway 111, while making a left turn, turned into a ton and a half pick-up truck driven by Thomas Monrow Alexander, 22, 648 Sage street, which was in the process of passing the Ingraham vehicle, officers reported.

Alexander reported that Ingraham "veered back and forth without giving any signal or any apparent intention of when he was going to turn," then as he started to pass the car, Ingraham "suddenly" stuck out his arm and turned into the side of his truck.

Damage to Ingraham's car was estimated at \$250, and to the truck at \$10.

Moved to Our Own New Building

1059 NORTH PALM CANYON DRIVE
Near the El Mirador—across from Doll House
Call on us to help you in buying or selling.

SEE THIS lovely, 2-bedroom beautifully furnished home with breeze way, double garage, landscaped and planted. Move in today.

QUALITY BUILT FOR OWNER UNDER ARCHITECT'S SUPERVISION — 2-bedroom and den, 2 fireplaces, baths and kitchen beautifully tiled, forced-air heat, carpets and drapes included. FAR UNDER COST AT \$26,500.00.

LAS PALMAS ESTATES NEW HOME, 3-bedroom, 4 baths, built-in BBQ and bar, double garage, large lot completely walled in, planted, \$44,500.00.

OUTSTANDING TRIPLEX completely furnished and room for additional units, owner away; anxious to sell.

8 UNITS PLUS 2 GUEST ROOMS and separate owners' bungalow, 2-bedroom, 2 baths, office and carport 16' x 36', pool heated and filtered. GOOD LOAN. OWNER TAKING OVER LARGER PLACE.

Munholland & Company

1059 NORTH PALM CANYON DRIVE
Phone 3673

D. B. CARLIN ASSOCIATE BROKERS JOHN C. DAVIS

Palm Valley School

A Private Day School

ENROLLMENTS NOW BEING ACCEPTED

FALL TERM Opens October 6

- CO-EDUCATIONAL
- GRADES 7 to 12
- SMALL CLASSES
- INDIVIDUAL ATTENTION

Highly Experienced Staff of Teachers
Swimming
Supervised Athletic Program
Transportation and Lunches Provided

Located on the Former Marsden Foundation Property . . . four miles east of Palm Springs off Indio Highway 111.

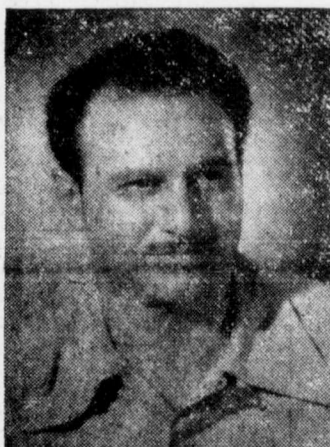
For Full Particulars Write or Phone

J. Blake Field, Director

HARVARD A.B., M.A.

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ANNOUNCING



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Desert Inn
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JACQUE

Now Open to Serve

The Fashionable Women of Palm Springs

Creative hands combined with the finest of materials, bring to you the ultimate in hair styling, permanent waving, facials, pedicures and manicures.

173 N. Palm Canyon Dr.

Phone 5246

Courtesy Parking — Desert Inn Grounds

Marksman

Juveniles Warned
By Local Police

Bows and arrows, BB guns, and shooting BB's through a pea shooter at passing cars.

All boys participating in these activities over the weekend received warnings from the police. Cars driving on Tamarisk road Saturday morning had to pass through a barrage of BB's, blown through pea shooters by two boys, according to a report to police by one of the motorists.

At 8 a. m., Sunday, it was reported that boys were shooting BB guns on Gila road. Investigating officers found boys shooting with bows and arrows, and warned them about continuing the practice in the future.

200 Visit Canyon Park Facilities

Over 200 Villagers and visitors to Palm Springs visited the park facilities at Palm and Andreas Canyons over the weekend, Indian Agent Lawrence Odle reported.

This was the second weekend that the park facilities have been open to the public this season.



One Week Only!!
The Greatest Buy
in Indoor Plants

Only One Week!
Every Plant at
1/2 Price and Less

This Selection Is Considered the Choicest Available

Banks - Hotels - Storekeepers
DON'T MISS THIS!!

Don't leave for tomorrow what you can buy today at these prices!

Growers Plant & Flower Market

In the Desert Farmers Market

Tel. 5343

444 No. Palm Canyon Drive

Resume Service at Palm Desert Church Sunday

Palm Desert Community church will resume full services next Sunday, Dr. John R. Macartney, pastor said. Sunday school will meet at 9:45 a. m. and church services will be held at 11 a. m.

Board of the church will meet Tuesday, October 21, for their first meeting of the new season.

Mrs. Irene Mathias, hostess at Shadow Mountain club, will be the soloist this season. Oswald Robertson, of Indio, will be the new assistant Sunday school superintendent.

Dr. Macartney will start a new series of sermons on "Winners and Losers." He will preface his remarks with an explanation of the revision of the Bible which was put into effect September 30. Celebration of the event marked the day in scores of cities. In Palm Desert, the event will be celebrated later in the season, Dr. Macartney said.

Plan Rally Day for Community Church Sunday

Sunday will be Rally Day at Community church with the goal, "every member present and 80 visitors."

A Christmas tree will be erected and all are urged to bring a small gift which will go into the missionary boxes, Dr. James H. Blackstone, Jr., pastor, said.

Mrs. Lee Keith, director of Christian education for the church, said that the Sunday school staff is now complete and ready for a season of activity from the Cradel Roll through to the adult Bible classes.

Christian Home Sunday's Topic

Dr. Graham Hunter will use as his sermon topic "The Christian Home" at the 11 a. m. service Sunday at the Cathedral City Community church. Sunday is the start of Home and Family week throughout the nation. Bible school will be held at 9:45 a. m., with classes for all ages.

Christian Living Subject Sunday of Dr. Blackstone

Dr. James H. Blackstone, pastor of Community church, will speak Sunday morning at the 11 o'clock service on the subject of "The Challenge to Follow Christ."

"This is the first in a series of messages on Christian Living in which I hope to present the kind of Christian living which turned the world upside-down in the early centuries," Dr. Blackstone said.

During the service, the Sunday school teachers and officers will be recognized and there will be a service of consecration.

"There will also be a demonstration of family worship," Dr. Blackstone said.

At the evening service at 7:30 o'clock Dr. Blackstone will present the first in a series of discussions on "The Power of Christ."

"The miracles of Jesus will be the basis of these talks," he said, "and the first to be discussed is 'The Miracle of the Feeding of Five Thousand.'"

The Junior high choir will sing.

Woman's Church Group Organizes for Year's Work

Mrs. Ruth Crews was elected president of the newly-formed Women's Missionary Council of the Assembly of God church, East Ramon road, at an organization meeting last week. Other officers are Mrs. Clifford Lewis, vice-president; Mrs. W. H. Turner, secretary and treasurer.

Purpose of the group, Mrs. Crews said, was to aid home and foreign missionary work.

The Rev. Walter C. Hanneman, pastor, said a Men's Fellowship group will be formed soon.

Rev. Hanneman said the new location of the church on Ramon road has resulted in a sharp increase in attendance at Sunday school and church services.

Sunday school meets at 9:45 a. m., morning worship is held at 10:45 a. m. with evangelistic services at 7:30 p. m. each Sunday. Midweek services are held Wednesday and Fridays at 7:30 p. m.

'Conflict' Topic of Rev. Blondin

Father William Blondin, pastor of St. Paul's in the Desert Episcopal church, will preach on "Thy Will Be Done" at services at 11 a. m., Sunday.

The sermon will discuss the conflict that arises when God's will and man's will is not in accord, and prayer often seems to go unanswered by God, he said.

Holy Communion will be celebrated at 8 a. m. and Church

Lutheran Church Services Begin Here on Sunday

Lutheran church services will begin Sunday at 8 a. m. in the Youth Center, the Rev. W. H. Tansmeyer, pastor of Grace Lutheran church, Banning, announced this week.

Sunday school classes will follow immediately after the church services.

These services will be conducted throughout the season at the Youth Center.

Rev. Tansmeyer is affiliated with the Lutheran church, Missouri synod, more widely known as the church of the Lutheran hour.

He said that he is looking forward to spending a day or two a week in Palm Springs this season.

school and Adult Study class will be at 9:30 a. m.

"The adult class in the series 'What the Episcopal Church Believes,' will meet in the Rectory's study at 7:30 p. m., Tuesday, October 14. Topics for this week will be 'The Bible and the Life of Christ.'"

Confirmation classes for children are held in the church each Saturday morning at 10 a. m.

REALITY OF SIN, DISEASE, AND DEATH CHALLENGED

Can sin, disease, and death be scientifically overcome? Is mankind the helpless victim of these evils? Are they of God? Answers to these questions will be carefully detailed in the Lesson-Sermon in all Christian Science churches on Sunday. The question "Are Sin, Disease, and Death Real?" is the subject.

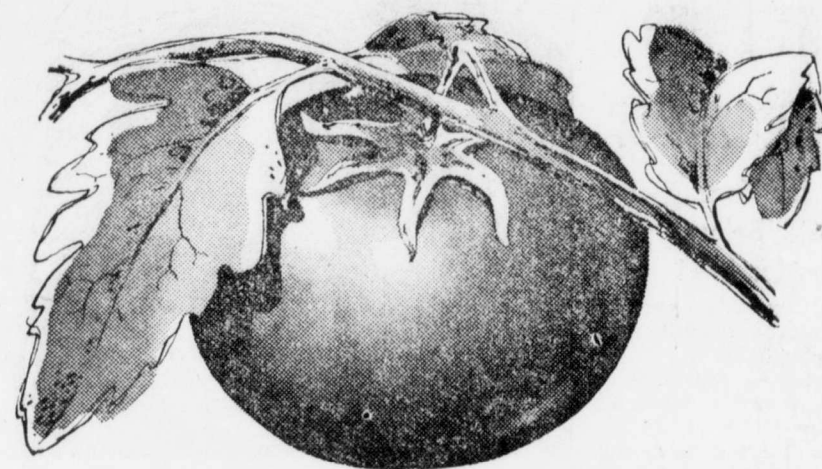
The Golden Text from Psalms

(103:2-4) exhorts, "Bless the still, And he said, Young man, Lord, O my soul, and forget not all his benefits: who forgiveth all thine iniquities; who healeth all thy diseases; who redeemeth thy life from destruction."

Luke's Gospel (7-13-15) reports that when the only son of a widow of Nain was being carried to the burial place, Jesus "had compassion on her, and said unto her, 'Weep not. And he came and touched the bier; and they that bare him stood

I say unto thee, Arise. And he that was dead sat up, and began to speak. And he delivered him to his mother."

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "Sickness, sin, and death, being inharmonious, do not originate in God nor belong to His government. His law, rightly understood, destroys them. Jesus furnished proofs of these statements" (p. 472).



Imagine being afraid of a tomato!

Early Americans called tomatoes "love apples" and didn't dare to eat them.

Then, on September 26, 1820, in the courthouse square at Salem, New Jersey, a certain Colonel Johnson ate a tomato and proved to an assemblage of 2,000 that such a superstition was nonsense.

An equally important event, as far as the tomato was concerned, occurred when scientists of American Can Company, after years of patient research, overcame the last obstacle to the successful canning of tomato juice.

Last year, California grew 2,291,000

tons of tomatoes for making juice and other tomato products. Because of this huge production, you—and people everywhere—enjoy a plentiful source of Vitamin C.

This is just another example of how can-makers and the canning industry contribute to the well-being of a population.

As California's many nutritious fruits, vegetables, and other foods have been made available in modern containers, people everywhere have enjoyed an improved diet. And more and more income has been created right here in California.

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Women's Circle in First Potluck Event Tuesday

Members of the Women's Circle of the Community church will conduct their first potluck luncheon meeting of the new season next Tuesday at 1 p. m. in the church parlor.

Mrs. Arthur Coffee, president of the group, will introduce the main speaker, Mrs. Catherine Finch.

Those planning to attend have been requested to bring table service and a dessert or salad.

A final appeal for funds for the annual Christmas box for foreign missions will be made, Mrs. Coffee said.

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A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday Service 11 a. m.
Wednesday Meeting 8 p. m.
Sunday School...9:30 a. m.
(271 Ocotilla Ave.)

The Reading Room is located at 174 No. Palm Canyon Dr.

List Services at Temple Isaiah This Weekend

Rabbi Arthur B. Lebowitz announced services at Temple Isaiah of the Jewish Community Center this weekend as follows:

Friday evening services at 8:15 with music by a special choir under direction of Harry Tomlinson.

Saturday morning at 10 o'clock, Yizkor (Memorial) services will be recited.

"An impressive Simchas Torah service, rich in spiritual and cultural content will be given Saturday at 8 p. m. This service marks the completion of the reading of the Five Books of Moses," Rabbi Lebowitz said.

All pupils of the religious school are requested to be present for registration at 10 a. m. Sunday.

Merry K. McGahay, 126-128 West Andreas road, reported to police Thursday that her puppy, a Doberman-Pincher, was missing from her home. The dog has a white spot on its stomach.

YORK presents a history-making ice maker

32" in diameter,
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Makes up to
300 lbs. of ice
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Low operating cost—only 15 kilowatt hours daily.
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Low-cost ice for every business. Clear, clean ice when you want it—where you want it.

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Over \$100,000 in trailers in one location

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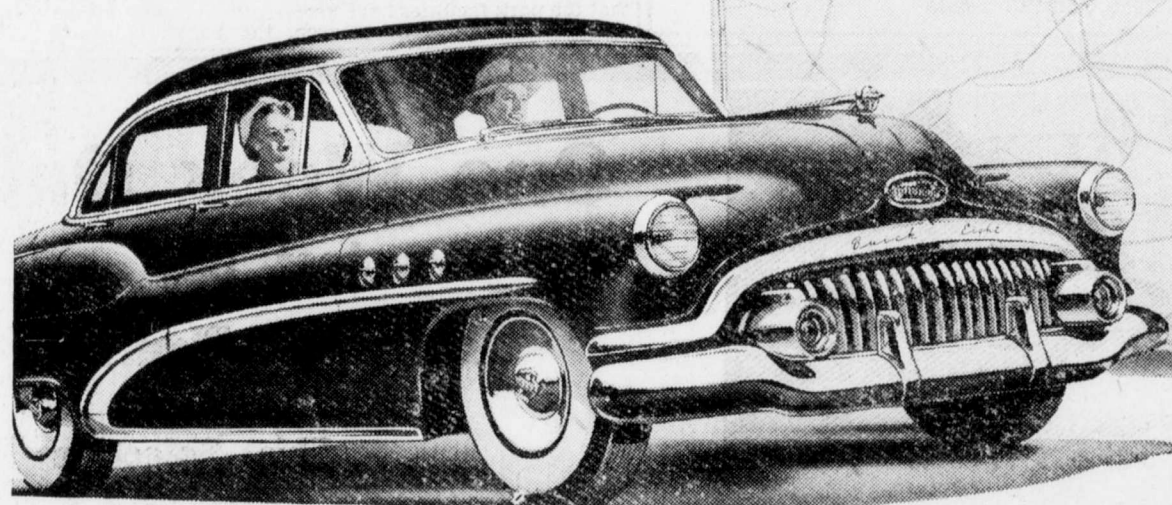
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You can drive a Buick three, four, five hundred miles in a single day, and feel fresh enough to keep right on going.

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How come this comfort-rich ground-covering ability in a Buick?

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There's a hoofload of thrilling, tireless power from a high-compression, valve-in-head Fireball 8 Engine that whips out miles like a tarpon reels off line.

There's the soft, steady, solid, swerve-free going of a coil-spring-cushioned ride that's well worth the million-plus dollars it cost to engineer.

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Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series. †Optional at extra cost.

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DESERT INN GARAGE

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PHONE 4001

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

School for Firemen

Cathedral City Volunteer Fire Department members have just completed a week of intensive training in resuscitation under the tutelage of Ward B. Ensley, instructor of fire training, Bureau of Trade and Industrial Education, State Department of Education. The lessons were conducted for three to four hours every evening last week and included the standard technique for executing the Back Pressure-Arm Lift Method of artificial respiration as well as the operation of the department resuscitators. Receiving certificates of proficiency were Chief Charles Scherck, Vernon Krings, Allen Price, Nate Cohn, Jack Chappel and Andrew Smith.

Chief Scherck said that the

department is equipped to handle all emergency first aid cases of auto accident, drowning, electrical shock and can often be of great assistance in many emergency poison, heart and polio cases. This being Fire Prevention Week he again called attention to the fire department phone number, 8-4222. The minutes saved at the start of a fire usually mean the difference between a minor or a major loss he said.

Woman's Club

The first board meeting of the season of the Cathedral City Woman's Club was held last week at the home of the president, Mrs. Wilbur Larrison, with 14 members present. Plans for the coming year's activities were

discussed, and the programs outlined by Miss Margaret Davidson, first vice president and program chairman. The president named her chairmen of standing committees as follows: Membership, LaVerle Ring and Lavina Krings; Ways and Means, Edna Cobb; Hospitality, Agnes Gould; Federation, Agnes Wilbur; Tea Hostesses, Florence Powell, Eleanor McNamara and Gwen Mayfield; Publicity, Clara Tambling; Public relations, Mary Wolseth; Radio, Mildred Clark; Historian, Margaret Hilley; Youth Activity, Wilma Gordon; Chaplain and Music, Marcia Hunter; Decorations, Alice Hewitson; Nurses Scholarship and to assist with ways and means, Marjorie Ballagh; Art, Georgia Summers. The first meeting of the season falls on Wednesday, November 5, and since many members work on the election boards it was voted that this meeting be held Thursday, November 6. Time and place will be announced later. It was announced by Margaret Davidson that the painting the club is purchasing from Agnes Pelton will be at this meeting for the members and guests to enjoy. Board meetings for the coming year will be held on the last Wednesday of each month with added meetings when needed. Refreshments were served by the hostess at the end of the meeting.

St. Louis Church

Father Joseph Leissler, pastor of St. Louis Catholic church, an-

club at the Town Hall last week. In the absence of other officers not yet returned, Secretary Larry Weingartner presided. Committee appointments were announced and tentative plans for the coming season's meetings discussed. The first meeting of the season will be held tonight at the Cathedral City Town Hall at 7 p. m. A steak dinner under the supervision of immediate Past President John Danchak and Carl Jackson will be served and individual talks by each member concerning his summer activities will be given.

Interest in Desert Empire Vacations Reported High

That the interest in desert vacations this season will be greater than ever before is evidenced by the large number of contest entries being received by the Desert Empire Committee of the California State chamber of commerce, according to Earl Coffman, chairman.



By AUGUST G. KETTMANN
Chief of Police

As most Village residents and visitors know, traffic safety is one of the subdivisions of law enforcement to which we devote considerable attention in Palm Springs.

In fairness to those affected—and who isn't—traffic patterns should be simple and regulations clear. Our problem is only complicated by the fact that we have but two streets carrying vehicular traffic north and south.

On week-ends, during the busy season, things get pretty congested. The widening of Indian Avenue has provided considerable relief and we will know a lot more about its effect by Easter.

THE CITY has seen fit to double the motorcycle patrol and we are hopeful that this will further reduce our accident rate. Many persons have been contacted routinely in this effort to keep our streets safe—and in most cases the individuals are responsive.

It has come to our attention, as a result, that some of what we consider elementary traffic regulations are not clearly understood. For example, in school zones when classes are assembling, during recess periods, lunch hour and when classes are dismissed the speed limit is 15 miles per hour. To be more specific this is from 7:45 to 9:00 a. m.; 11:30 a. m. to 1:00 p. m. and from 2:30 to 4:00 p. m. Between these periods, when classes are in session, the speed is 25 miles per hour. Otherwise the posted speed prevails. Obviously there are three different speed intervals on Ramon Road, for example, which is somewhat confusing.

IT IS A GOOD POLICY to use caution at any time you are passing a school. Frequently children are late, they may be leaving on excuse or for one of a number of reasons. Much time and planning has been devoted to this problem and we only need public cooperation to make the program 100 per cent effective. Another situation that oftentimes leads to minor accidents and hot words is the movement of a car leaving a parking stall parallel to the curb. In this case the law places the burden of safety upon the driver pulling into the lane of traffic. He or she must wait until it can be done with safety.

IN BACKING a vehicle too, the burden of safety is always on the driver. Agencies such as Pacific Greyhound, Los Angeles Transit, Tanner Bus Lines and others never permit their vehicles to be backed unless a man is stationed on foot at the rear. The court feels there is no valid defense when you cause an accident in the act of backing. Returning Villagers are inquiring when they may have their operator's license renewed. The time is unchanged: every Thursday from 10:00 a. m. to 3:30 p. m. at the American Legion, 400 North Belardo road.

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announces a full schedule of activities. The Woman's Guild met last evening in the church hall, the officers expected to be present were: Mrs. Eleanor Steele, president; Mrs. Corinne Davidson, past president; Mrs. Ted Novak, secretary; Mrs. Vernon Krings, treasurer; Mrs. Emma Hammill, sacristan. A luncheon meeting of Catholic women of the valley will be held in St. Theresa's Hall, Palm Springs, October 15 at noon. A request is made for workers at the church hall all this week to help in arranging for the fourth annual rummage sale to be held soon in the Rennert Building. Donations of costume jewelry, furniture, hardware as well as clothing are asked for.

Community Church

The young people of the church had a party and weiner roast on the grounds of the church last Sunday evening. Activities for the coming year were discussed and a committee composed of Mavis Larkin, Myra Scherck and Wilen Anderson appointed to make plans and to present them at a meeting next Sunday evening at 6:30. All young people of the community are cordially invited.

The newly acquired organ arrived in time to be used for the World Wide Communion Service last Sunday and added greatly to the services. Jack Hilley, church organist, waited to start on his eastern trip until after the services Sunday.

Mrs. Apolonia Pukas was taken into the church Sunday as a new member.

The Woman's Auxiliary is holding a meeting in the home of Mrs. Wilbur Larrison today to discuss the coming year's activity. A perpetual project of the Auxiliary is the collection of old nylon stockings. Mrs. Lydia Engh, chairman of this committee, states that there are 1,800,000 Japanese war widows who make their living by cutting the stockings and reweaving them into useful materials. Miss Engh requests any one having discarded stockings (and who doesn't) bring them to her home where they will be prepared for shipping to Japan. The Auxiliary is planning for a cooked food sale to be held November 21, the place to be announced at a later date.

Desert Art Center

Desert Art Center gallery director, Mrs. Miriam Williamson, re-opened the gallery last week with a representative display of paintings by local artists and a full store of artists' supplies. A meeting of the directors will be held Friday at 4 p. m. at the Gallery, Broadway and Van Fleet, to discuss plans for the coming season. Mrs. Williamson spent the summer visiting friends at Lake Arrowhead, Balboa and Santa Monica. While in the Los Angeles area she attended the famous Henri Matisse exhibit. She reports that originally the collection was intended only for New York, Chicago and San Francisco, but through the efforts of Los Angeles arts societies the showing was obtained for Los Angeles. She also was invited to a Southland Art Club dinner and exhibit at the old Taylor Ranch where many of the famous and

near famous are members.

Here and There

Corporal David R. Miller, son of Mr. and Mrs. David L. Miller, is spending a three weeks furlough with his parents here. Corporal Miller is a member of an automatic anti-aircraft battalion and has just returned from a year of active Korean duty. His outfit was awarded a special citation for close support of infantry in combat. At the close of his furlough he will report to Camp Roberts for re-assignment in this country.

Mr. and Mrs. Charles Tambling have returned to their C Street residence after summering in British Columbia.

Mr. and Mrs. Ernest B. Goss are back to re-open their Date Palm Court. They spent the summer at Mammoth Lakes in the High Sierras.

Mr. and Mrs. Howard Headley busily refurbishing their

The Desert Sun—11
PALM SPRINGS, CALIFORNIA
Thursday, October 9, 1952

Desert View Cottages for what looks like an active season. They spent the summer in Gig Harbor, Washington, where Mr. Headley was employed in the Bremerton Ship Yards on remodeling of the immense carrier U.S.S. Yorktown.

Mrs. L. Grace Greene, a long time resident and property owner of Cathedral City, leaves this week for a seven weeks tour of South America.

Mr. and Mrs. E. L. Forbes, owners of the Sun Apartments, have returned from their summer home in Orange. Mr. Forbes has become an amateur painter of some note since residing in Cathedral City where he has been a student at Desert Art Center. Mrs. Forbes is active in Woman's Club work.

Mr. and Mrs. Ernest B. Goss are back to re-open their Date Palm Court. They spent the summer at Mammoth Lakes in the High Sierras.

Mr. and Mrs. Howard Headley busily refurbishing their

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San Francisco	7.55	Phoenix, Ariz.	6.35
Santa Barbara	3.75	Portland, Ore.	18.45

Return trip 20% LESS... on Round-Trip Tickets! Plus Fed. Tax.

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Lions Club Meets

The season's organization meeting was held by the board of directors, officers and committee chairmen of the Lions

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Settle back in armchair comfort aboard a deluxe Western Airliner—and watch the West go by! In a restful hour or two, you'll be there. For skyways ignore the hills and canyons...the twists and turns...and make a beeline to your destination. You can stay longer or be home sooner. And you'll enjoy your trip.

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Hot Rods Sought

Police were called out to chase hot rods twice Saturday morning. One report of racing cars came from Desert Way at 12:14 and the other from Tamarisk and Hermosa at 1:58 a. m.

In both cases the racing cars were gone when police arrived.

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Juicier meats—Less shrinkage WHEN YOU ROAST WITH GAS!

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The automatic heat control guards the temperature you select during every moment of roasting. And because gas is so controllable, you roast at an even low temperature, which means less shrinkage and more meat for your family.

Continuously circulating air carries heat to all parts of the oven, eliminating hot spots and cool corners.

You can always have just the heat you need with gas. So why not see the new automatic gas ranges today? Visit any dealer or your Gas Company. The make and model you select will cost less to buy and less to operate.

NO KITCHEN SMOKE SCREEN when you broil with gas. You must have the clean blue gas flame to consume smoke and spatter...to give delicious char-type flavor to meats.

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BY

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U. S. N. RETIRED

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IN PALM SPRINGS

Tonight --- Thursday, October 9th

8:00 P. M.

Admiral Gehres... One of the Outstanding Speakers in the Nation Today...
is Presented by The Palm Springs Republican Council

Admission Free

Public Invited

The following Public Spirited Republicans Urge You to Attend:

George Beebe
Ruth Hardy
Keith Herbert
George K. Zain
Mr. and Mrs. Harry Mutascio

John Nachant
Mr. and Mrs. James Hammond
Mr. and Mrs. Eli Chused
George O. Wheeler
Dick Atterbury
Mr. and Mrs. Edmund J. Ewart

Florian Boyd
Mr. and Mrs. E. C. Waller
H. H. Foster
C. O. Sodergren
William Smith

THE EISENHOWER- NIXON CLUB



(Desert Sun Photo)
NEW TRAILER PARK SERVICE—Charles C. Valentino Detective Agency this week inaugurated a new patrolling service, to trailer parks, hotels and motels. Taylor Trailer Park, owned and managed by Mrs. Lorene McGlamory, left, is the first trailer park to subscribe to the service. Pictured is Valentino pointing to the Detex Watch Clock, which Patrolman Bill Brady demonstrates to Mrs. McGlamory.

Recovering
Mrs. Edna Brott, prominent in many local clubs, is reported recuperating at Cedars of Lebanon hospital where she underwent major surgery recently.

What You Should Know About AIR CONDITIONING

The sensational booklet, "AIR CONDITIONING THE HOME, 14 Case Histories that can help YOU," has the facts you need if you want to save money and air condition your home efficiently. "AIR CONDITIONING THE HOME" gives you the check list to consider. Principal floor plans, 14 Case Histories of how representative owners handled their installations—owners who live in many different types of homes. Informative. Non-technical. Complete. Here is your guidebook for air conditioning your own home!

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3526 Chicago Ave.

Valentino Agency Extends Service to Hotels, Trailers

Patrolling of trailer parks, hotels and motels—a new service—was inaugurated Sunday evening by Charles C. Valentino Detective Agency. Taylor's Trailer Park, 601 East Andreas road, owned and managed by Mrs. Lorene McGlamory, was the first trailer park to contract for the service and constant patrolling started Sunday night, Valentino said. Chairman of the Agua Caliente MRS. MCGLAMORY, who is Tribal Council, has been a subscriber to Valentino's service previously. She was using the service for a building she owns in Trancisco. Service to the trailer park includes two tape recordings a night, which assures the owner of a careful check, plus constant

Moorten Family Returns from Cactus Expedition

Slim, Pat and son Clark, Moorten, whose names are synonymous with cactus, have returned to their home here from an exciting and successful cactus expedition all through Mexico to Guatemala—and back up the rugged, no-road wilderness of Mexico's west coast. Touring and camping in their especially built vehicle, they spent seven weeks and traveled almost eight thousand miles. Most of it was beyond the usual tourist routes. Field work included exploring, photographing and collecting.

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REDLANDS

Army Deserter Nabbed Near City
Calvin Theodore Martin, Indian, wanted by the Federal Bureau of Investigation as an army deserter, was arrested by Woody Orr, sheriff's deputy of Desert Hot Springs, near Palm Springs last week. He has been returned to the army.

Quarter Billion Spent by Visitors During Summer

Approximately one-quarter of a billion dollars were spent in the Southland by out-of-state tourists during the Summer-Spring travel season just ended, the All-Year Club reported today. The sum was \$249,284,041, spent here by 2,094,731 vacation visitors, most of them from the Midwest and East. It was a good season, 6 per cent better than the year before—and that year, too, had been a good one, according to Walter Braunschweiger, president of the community organization for advertising the Southland's tourist lures.

BRAUNSCHWEIGER laid the increase chiefly to the growth of the American travel market and to the steady, year after year advertising of Southern California by the community advertising campaign. "Before the first 'Southern California' ad appeared 31 years ago, there was virtually no Summer tourist business here, at all," he explained. "Now, we not only have a rich Summer business, but a Spring travel season is being added to it. Our aim is a steady stream of out-of-state tourist dollars, every season of the year." The Spring season, starting in March, brought in 701,450 tourists who spent \$97,800,000 here.

SUMMER, starting in June and lasting until September, poured in 1,393,200 visitors who spent \$152,064,900. Braunschweiger pointed out that the volume of more than two million "tourist visitors" is not to be confused with the gross total of automobile passengers coming into California over the state's borders. Many of these are coming for business, or other purposes. The All-Year Club, through research methods tested over a period of nearly 25 years, winnows the total down to the actual number of people arriving by all modes of transportation for purposes of vacationing, only.

Death of Man Due To Natural Causes

Deputy Coroner Robert Drake, who investigated the unattended death of Robert Hampton at North Palm Springs, returned a verdict of "natural causes" Thursday. Hampton, aged 60, was found dead in his home on Dillon road, earlier in the week.

LANDMARK FALLS AT SMOKE TREE

While cameras clicked and movie cameras whirled, the 85-foot water tower at Smoke Tree ranch came down with a crash last Friday at 7:15 a. m. The high tower, long a landmark on the Village scene, had served for 25 years but is no longer useful as modern high-pressure pumps have replaced it. Eldon McKinney cut the steel legs of the high tower and shortly after dawn, it was a pile of debris.

Edith Eddy Ward to Return Oct. 15

Edith Eddy Ward of Palm Desert, prominent in desert area realty circles, and her mother, plan to return to the Palm Desert area October 15. She will at that time resume her Desert Sunbeams column in The Desert Sun. Miss Ward spent the Summer at La Jolla. She said she is looking forward to a big season on the desert. During the Summer Lois Ray, in charge of her real estate office at Palm Desert reported many sales and Miss Ward, herself, on three quick trips up from the beach, made five sales—three houses and two lots.



From where I sit ... by Joe Marsh

Our Town Wouldn't Take a "Back Seat"

Well, the "battle of the buses" has been settled! Our town is again friendly with Balesville. Everything started when buses began going through our town with a big sign on them saying SHOP IN BALESVILLE. The bus line is owned in Balesville and operates over here on a franchise. Windy Taylor was all for putting up barricades—he kept calling up the police and the bus company. Finally Judge Cunningham invited the Balesville Chamber of Commerce to meet with ours at Andy's Garden Tavern.

Eliminate Dance Fees for Hotels in County Area

County supervisors last week amended the county's dance permit ordinance to remove fees from dances held on "premises primarily used for hotel purposes," and decided that all permits shall be issued by the office of the sheriff. The provision that hotels need no permit followed a request filed with the board by Robert A. Groves, as general manager of La Quinta hotel, last year.

GROVES SAID, when he appeared before the board that La Quinta had to pay \$850 for 85 nights of dancing under the law as it was then. In Palm Springs, he said, hotels only paid \$150 for 85 nights of dancing. Palm Springs hotels are not subject to the county

Car Burglarized While Couple Dines

Philip White, 571 Camino Pa-rocela, reported to police Sunday that his car had been burglarized while he and his wife were in a Banning cafe between 1:45 and 2:30 a. m. Taken from the car were three flashlights, a ladies' coat, a hand vacuum cleaner, a Panama hat and a chrome tire gauge.

tax being in an incorporated area. Supervisor Homer Varner at the time of Groves' request, said that La Quinta pays a large county tax and the competition angle should be considered. **THE AMENDED LAW** goes into effect October 29. If the sheriff refuses to issue

The Desert Sun—13
PALM SPRINGS, CALIFORNIA
Thursday, October 9, 1952
a dance permit, the applicant may appeal to the board as a whole. Heretofore, supervisors have issued all dance permits.



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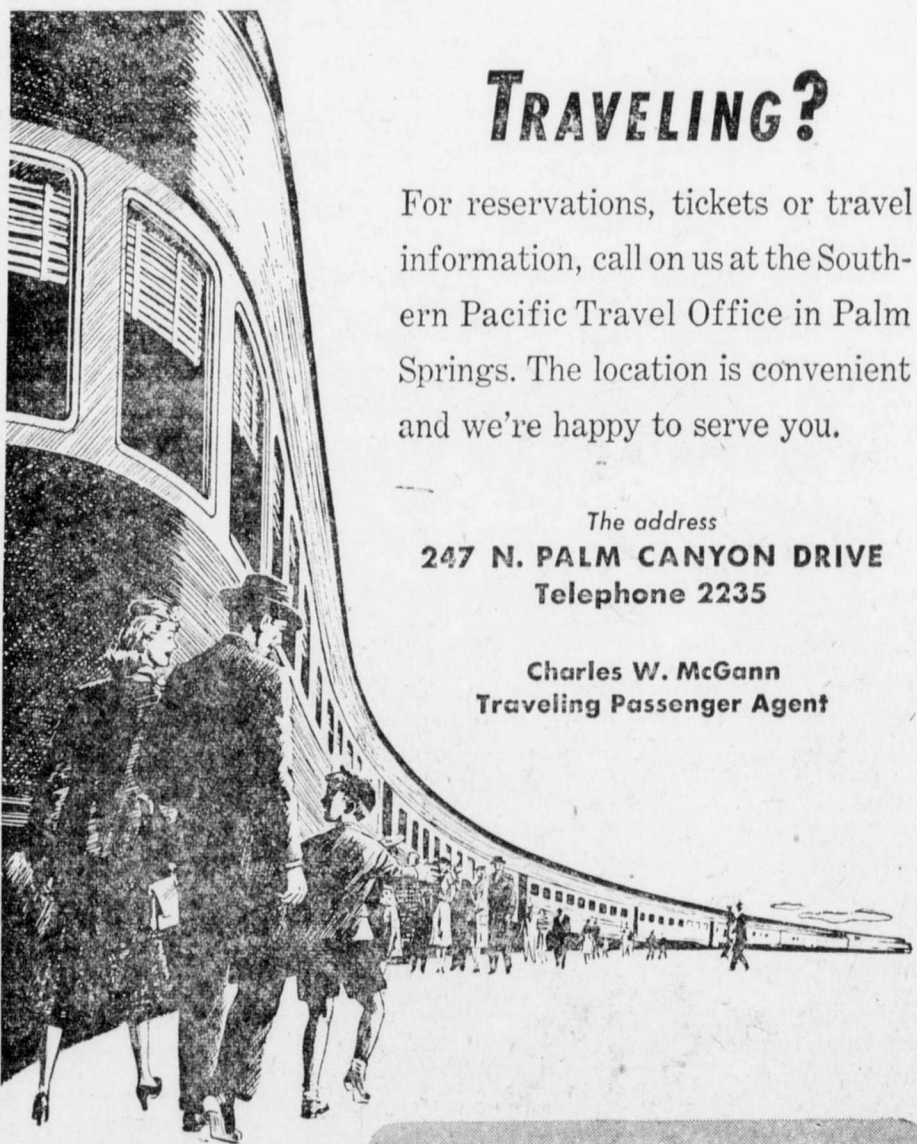
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Legionnaires

Two From Village At Riverside Event

Commander Warren Linville, Adjutant C. H. Mitchell, and Ray Hiller, who represented the district at the national convention of Owen Coffman Post, 519, American Legion, attended the quarterly meeting of the 21st district at Riverside Sunday.

The yearly program was discussed, and the local officers arranged for district, area and department Legionnaires to take part in programs at the local post.

Over 200 Legion officers and delegates from posts throughout Riverside and Orange counties attended the meeting.

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I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

Last week's letter was in the mail before Dick Nixon made his historic speech. If I had waited, I could have saved myself without any help from me. Mrs. Phillips and I had reached Missoula, Montana, in our step by step trip home, when we heard over the car radio that Nixon was to speak that evening, and also that he planned to be in Missoula the following morning. The delay in his schedule, caused by the charges against him, had made his trip cross mine in that Montana city.

He reached Missoula about 3 a. m. and I was with him from 7 until he made his speech and left for the plane, to head for Wheeling and his meeting with Eisenhower. He showed the strain of the preceding days, but the determination of the Nixon law was as evident as the honesty of the Nixon character and perhaps one of the

less thought-of features of the situation was the extraordinary loyalty and support which he has acquired among the members of the party, which must necessarily accompany any national candidate.

THE EFFECTS, so far as I could see them, were rather interesting. I am not particularly interested in the reactions of professional politicians, nor the reactions of editorial writers and radio commentators who are primarily propagandists for a "cause"—and, I rise to remark, a cause which offers no future to the liberties of representative government. I am interested in the editorials and the comments of men and women who made up their minds as a result of the speech itself, and more than that, in the reactions of what are usually called the "little people." This is a curious appellation anyway, as these little people are in fact the backbone

of America and can, if they decide individually to act, determine the course of the nation. Anyway, there was no question of the reactions to the speech, and to Nixon personally, of the filling station attendants, of waitresses, of elevator operators, of the clerks in the stores, and of the well-known "man on the street." They are for Nixon, period. I even had offers of money, to add to the much debated fund, when they discovered that I knew him.

To me, the incident gave life to the campaign. It took the thought to the people, where I think it has always been although clever propaganda has tried to give the impression that it was comfortably settled in Wall Street, or some other hypothetical locality. I rise for a second time to remark that General Walter Bedell Smith, the head of the C.I.A. (which is so confidential an agency that you can not even find its appropriation in our budget bills) put his finger on the problem when he said that the communist infiltration in present Washington government is so successful that there is no agency free from it, EVEN HIS OWN, and that carefully guarded secrets, including our codes, are undoubtedly known to our enemies. To have the spokesman of the administration say that he has cleaned out communists would be amusing if it were not for the dangers and the tragedies of the situation.

WELL, I SPENT a day in Hanford, and I'll have to wait to tell you about that when I get back; what I may tell you, anyway, I spent a half day at Grand Coulee Dam too. It may interest you, and amuse you, I hope, to have me say that Mrs. Phillips and I completed "project" this summer. Since we had to cross South Dakota, en route, we made a right and left turn across the corner of Minnesota, and then drove into North Dakota and over into Washington and on down home. It not only put us on the coast highway which is always beautiful, but we have now been in every state in the Union. You may quote me as saying that the best one is still California.

LETTERS To The EDITOR

SETS IT RIGHT
EDITOR, Desert Sun: In your news article of last week referring to the United Fund there were two or three misstatements which I would like to clarify before your readers obtain a wrong impression of this new program.

First, the United Fund is not a "national organization"—it is entirely an idea which any community can adopt and use in the combining of health and welfare drives. In fact, the idea is known by many names across the country where it has been successfully tried—"United Givers," "Once-For-All Campaign," "United Community Chest," etc. Its nature varies from city to city just as does its name. Basically the "united" fund plan is merely an extension of the Community Chest, under a new name. When communities say "something must be done about all of these drives," the "united" fund plan is the "something."

It is entirely local in organization, management and support.

Second, I am not "county manager" of the United Fund. Since there is no organization of the United Fund there can be no managers. I approached the Palm Springs Community Chest board solely in my capacity as a public relations counselor having two years experience in the United Fund organization and promotion in Riverside. The United Fund is being tried in Riverside this fall as the first community-wide consolidated appeal in Southern California with Community Chest, Red Cross, Cancer Society and Heart Association voluntarily participating.

Third, in listing the organizations that are participating in the United Fund, or its equivalent, across the nation your in-

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The Desert Sun PHONE 2249

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Single insertion, per line 40
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PERSONALS 12

ALCOHOLICS ANONYMOUS
Meeting each Tuesday night at 8:30, City Council Chambers, Airport. Further information or literature, Phone 2-5612.

PRIVATE Guest Home. Convalescent and ambulatory cases. Beautiful grounds. Nurse in attendance. Banning 3566.

Peace Officers to Meet Tonight

Several local officers are planning to attend the first meeting of the season of the Riverside County Peace Officers association this evening at the Desert Verdone in Indio.

The group will assemble here in the afternoon for the pre-shoot at the local range, which will precede the dinner meeting. G. N. Gaffney, executive secretary of the California Peace Officers, will be speaker at the meeting.

Police Chief Pat Cunningham of Indio is president of the county association. Capt. Orest Johnson of the local department is first vice president, and Sgt. Dale Thompson is secretary-treasurer.

Meetings are held monthly, with the main event of the year being held in Palm Springs in February. Officers and their wives gather here for an evening of sociability and entertainment.

formant inadvertently included the Infantile Paralysis Foundation and Crippled Children's Society. These two organizations, because of regulations in their state and national offices, have not found it possible to join in the combined health and welfare campaigns. In some cities they have been included in a "united" drive against their will. This was done in Riverside last year when an employee program was set up to contribute to all major causes at once. In the community-wide campaign this fall they are not taking part since participation was on a voluntary basis. We are hoping they can take part next year.

I FEEL THAT the action of the board of directors of the Palm Springs Community Chest in deferring a "united" drive was entirely wise. The board members felt that there is not the insistent demand for a unification of the drives in Palm Springs and there were honest doubts in the minds of some directors as to whether the single drive is wise in your Village. Under these circumstances it would have been unwise to have attempted the plan for this year.

Thanks for your help in clearing up these misunderstandings about this new plan in fundraising.

Very sincerely yours,
HARRY C. HARPER.

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—read The Sun.



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Write or wire Mason Nurick, Manager, Harrison Hot Springs Hotel, Harrison, British Columbia, or see your travel agent. Color brochure on request.

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Service Miscellaneous 15

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GUARANTEED radio repairs, moderate prices. Service while you wait. BREZIN'S, 366 No. Palm Canyon, Ph. 6015.

Situations Wanted 25

NEED A GIRL FRIDAY?
CAPABLE secretary with bookkeeping and sales experience. Responsible position. Ph. 2369 or 2-6014.

EXPERIENCED middle-aged woman to assume full responsibility of household and management of children and managing your vacation or business trips. Call Banning 8073.

AVAILABLE, registered nurse. Kind, reliable, experienced, references. Expert driver Box 343, NORTH PALM SPRINGS.

ACCOUNTANT-Office Manager, hotel, store, P.A. experience. All reports. Full or part-time. Banning 6903.

BABY SITTER, experienced, reliable, ex-kindergarten teacher, own car. \$1 hr. Miss Scott, Ph. 7601.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

LADY will care for children day, week or month. Fenced-in yard. Call 7066.

SITTER, manager or secretary, part-time for living quarters. Banning 6903.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 2-4402.

DRESSMAKING, general sewing, alterations. Ph. 4633. 4440 Camino San Simeon.

WILL CARE for babies or children under 4 years by hour, day or week. Phone 24563.

EXPERIENCED cook wishes position in private home. References. Indio 7-7844.

BABY sitter experienced, reliable, own car. \$1 per hour. Phone 2-5583.

GENERAL office work. Permanent resident. Phone 7043.

Help Wanted 27

REAL ESTATE Salesman in active office. Drawing account to one who can handle hotel reservations and advertising. Apply at Palm Springs Tourist Bureau, 457 No. Palm Canyon Dr.

PENSIONER, Non-drinker, widower, healthy, wants something to do. Motel or apartment manager. Salary not important. Can do light work with above. Write Box 190, File C-9.

CAPABLE business woman desires position where experience with public, neat appearance, reliability and good references are essential. Available at once. Write B.N. 1131 Dean Ave., San Jose, Calif.

RARE opportunity for nice person to exchange few hours services, no cooking, 2 adults for lovely small single apt., finest location. Trezevant, Palm Desert. Ph. 76-3131.

MAN to help operate and build trailer park. Must have own trailer. Give age, qualifications, etc., in application. Salary \$200 mo. and trailer space. P. O. Box 317, Cathedral City.

WE have Personal Employment available for Palm Springs area. Santa Ana Employment Agency, 109 N. Sycamore. Ki. 3-8452.

GENERAL Housework, live in, private room and bath, assist with cooking. Thursday and Sunday off. \$125 per month. Ph. 24483.

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Openings for Men & Women. Palm Springs Employment Agency, Rear 156 No. Indian.

REAL ESTATE broker. Experienced. Active office. See GUY ANDERSON, 464 N. Palm Canyon Drive. Phone 5417.

REAL ESTATE salesman or saleswoman, lots of floor time and open houses. Theresa Press, 420 So. Indian, 5282-5691.

RELIABLE couple to manage units; experienced, reference. Phone 2-5583.

FREE EMPLOYMENT OFFICE
224 North Indian Avenue

Business Opportunities 29
CAFE IN CATHEDRAL CITY—Illness forces sale. Has large Neon sign, good cooler, counter and 4 tables, seats 24. All equipment in first class shape. For details Phone 8-3401 or evenings 8-3378.

WANTED—Experienced property managers desire lease or management of resort motel. Prefer property which includes snack bar and supplementary income. Box 190, File D2.

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ANNOUNCING COPARTNERSHIP DONALD E. SCRIVEN RICHARD W. SCRIVEN GENERAL CONTRACTORS NEW AND REPAIR 1070 E. Barbour St., BANNING Ph. Banning 2532

Lots & Acreage 33

25 LOTS & 40 ACRES \$11,000: In Palm Springs City. Your last chance like this. A. H. JONES CO., REALTORS, 600 S. Palm Canyon.

LOT 60x100 3 miles from Palm Springs, off Ramon road, \$795. Mr. G. Houston, 6160 E. Olympic Blvd., L.A. 22, Calif. UNION 1-8808.

LOT 100 x 100 on Tamarisk. \$3500. 1/2 cash. Ph. owner, 9062.

For Sale or Exchange 34

RESTAURANT and Cocktail Lounge for house or building, etc. Write Box 190, File D1.

Real Estate—For Sale 35

DON CAMERON SAYS
You must see to appreciate these values.

\$14,500—2 bedroom well furnished home, 2 coolers, landscaped and walled.

\$16,500—NEW three bedroom, 2 bath, A-1 construction, excellent terms.

\$22,000—Three units, two rented, room for three more. Furnished; zoned for business.

Seasonal and Yearly rentals from \$65.00 to \$1000.00.

Phone 8-4932 and 84411 or Indio 76-3961. Next to Rancho Mirage P.O. on Hwy 111.

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3 1/2 ACRES with water, best soil and location in entire valley. Only \$4750.

Lovely corner R-2 zoning \$1500
View Lot 1050

2-B.R. home, good location and good condition, \$7500.

3-1-B.R. HOUSES on 1 large lot. Excellent income, only \$4000 down.

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68-762 Broadway, Phone 8-4691
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NEAT 1 bedroom—garage, close in, furnished, cooler, \$5500.

NICE—New, 2 bedroom. Carport, cooler, tub bath—tile, \$7750.

2 BEDROOM cottage. Close in, neat, clean, furnished, \$5950.

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Pretty, 2 bedroom home completely fenced and landscaped. With extra lot. \$12,500.

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BETWEEN Bullock's and The Desert Inn. Large store, small shops and office space available for this season in Palm Springs' smartest new building now under construction. Apply office of building.

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LARGE 7 room, 3 1/4 baths beautifully tiled, all tile roof, wood floors 120' x 137' lot enclosed & planted.

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MODERN 3 bedrooms, 2 baths, garage, large lanai, 2 fireplaces, unit heat, air-conditioning. 2700 sq. ft. 40 ft. filtered and heated pool. Carpeting and drapes. \$35,000. Owner, Tahquitz Estates. Partially furnished. Ph. P. S. 4504.

EXCEPTIONAL VALUE, Furnished 2 bedrooms, 1 1/2 baths, den, fireplace, 2 lots. Sacrifice price, \$14,950. 74033 De Anza Way, Palm Desert. Choice location.

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SACRIFICED beautiful new furnished home, 2 bedrooms, 2 baths, forced heat, also deluxe furnished duplex, one bedroom each. Places fully carpeted. See owner, 573 Calle Palo Fierro.

2 BEDROOM, 2 bath home with den. Newly furnished, new swimming pool. Cahuilla school district. \$26,000. 226 Morongo Rd.

4 BUILDINGS 25x150 feet, frame construction. Granite exterior. Contains 2 units. Owner, 2058 E. Ramon Rd. Phone 2238.

Real Estate—For Sale 35

NICHOLS SPECIALS

NEW HOME Just Built for You—Large living room, view windows east and west, flagstone fireplace, 2 bedrooms, tile bath, kitchen, laundry and 2-car garage on 100x102 lot. Price \$16,500. Terms.

YOUR HOME IN LAS PALMAS ESTATES is now ready for you. This home on a completely walled lot faces North with your pool in the South Patio. You can swim and play in warm sunshine in privacy and protected from wind. Master bedrooms, dressing room and bath, plus two bedrooms with private baths. The lovely oval pool seems a part of the large glass-enclosed living room, with huge fireplace and built-in bar. All this for only \$44,500. Shown by appointment.

EXCEPTIONAL buy in Residential Lot near El Mirador Hotel, 100 x 102, only \$1,750.

CULVER NICHOLS REALTOR

861 N. Palm Canyon Dr.
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E. A. BANNING - AL E. HOOVER Associates

ATTRACTIVE BARGAIN
I was built, 18 months ago, by a contractor for his own family; workmanship, details, and finish you will admire. My charming living room, with gorgeous picture windows viewing across valleys to mountains; my two light airy bedrooms that beckon to slumberland; my cool green bath with tiled tub/shower; my lovely kitchen to thrill your lady; all over rugs and draw drapes adding inviting harmony. My spacious garage, covered breezeway, patio. So much for so little! Only \$14,250 owner finances to suit. To see me, phone owner, 7924. (My custom furnishings may be added, at sacrifice price).

YOUR LAST CHANCE
to buy on E-Z terms one of the 2 remaining unsold Outpost Estates Homes at same low liquidation price of \$10,950, incl. tennis & swimming club membership. Buy NOW and get set for coming season, as there will never again be another offering like this.

PALM SPRINGS OFFPOST ESTATES - RAMON ROAD 4 Miles East of Palm Canyon Drive

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A-1 COURT BUY.
Neat and clean; furnished nicely; restricted high area, 6 units, frontage 3 streets. Room for expansion and pool. Illinois forced sale. Must be seen to be appreciated. Buy all or sell separately.

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AM OFFERING my Family Home for sale. Comprises 3 bedrooms, each with bath. Modern swimming pool, sprinkler system, wall-to-wall carpet and drapes. I F THIS fills your needs it can be purchased below cost. Located on Vista Rd. in El Mirador Park. Exclusive with:

Here Is A Buy

2 BEDROOM and your dream kitchen; lots of tile, large 2 car garage. \$8000.

Munholland & Co.

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Phone 3673

BEAUTIFUL FURNISHED HOME
\$29,500

Has two bedrooms, two baths plus den. Delightful landscaped corner, full sprinkler system, large patio with full mountain and desert view. Drive east of the new Hotel El Mirador to 915 Sunrise Way. SEE TODAY!

EXCEPTIONAL BUY
3 BEDROOM, 2 Bath in Rancho Royale. Total purchase price \$28,000. Must be seen to be appreciated. Also 60x100 ft. lot \$1750 and 100x126 ft. lot \$2000. SEE

JOHN W. WILLIAMS, Realtor or Associates
423 No. Palm Canyon Dr. Ph 3311

BEAUTIFUL unfurnished home—2 bedrooms, 2 baths, second living room and bedroom combined, could be used for rental with outside entrance. Air conditioned, sprinklers, Venetian blinds, carport. Owner, 3940 Calle San Antonio,

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Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

\$9,000—Completely furnished 2 bedroom home. Only \$3,500 down.

HONEYMOON COTTAGE cute as it can be, natural flagstone wood burning fireplace, picture windows, excellent heat and air cooled, steel kitchen, a PERFECT little Gem in an ideal setting \$11,500.

SMALL MODERN HOUSE ON 3 1/2 acres right in City of Palm Springs. HERE IS OPPORTUNITY. Sacrifice \$22,000. Terms available.

A SENSATIONAL BARGAIN as owner must sell this 4 year old Tropical Modern 3 bedroom, 2 bath home PLUS 2 room GUEST APARTMENT and bath. A wonderful floor plan for family or STREAMLINED FOR ENTERTAINING. Has large living room, w/ fireplace, nice dining room, DEN, rumorm room, and Lanai room opening to patio and extensive landscaped, WALLED yard. TOP LOCATION, JUST REDUCED TO \$22,500 E-Z TERMS. This home is a real Sleeping BEAUTY.

BRAND NEW 3 bedrooms, 3 baths and LARGE POOL with lots of tile, plate glass, built-in Youngstown kitchen, gay colors, walled, landscaped, NOTHING TO COMPARE IN GLAMOROUS STYLING and DESIGN at \$32,500.

MOST SPECTACULAR RANCH HOME in entire desert area, completely and luxuriously furnished. Deluxe POOL, exclusive neighborhood. NOW \$45,000.

FABULOUS 7 ACRE ESTATE in heart of Palm Springs fine Estate area. Reduced from \$125,000 TO \$85,000 for immediate sale. Main home a SUPERB Tropical Modern with 4 bedrooms and 6 baths, exquisitely furnished, also lovely garden Guest House, fine POOL, Can have HORSES. This is a TREMENDOUS VALUE.

14 UNITS—QUALITY, LOCATION AND PRICE of \$72,500 makes this an enormous value. Modern architecture, tronic mode furniture, beautifully landscaped. EASY TERMS at 10% interest. Only three years old and on two lots, and in PALM SPRINGS FINEST RENTAL AREA. Invest in this one today and LET YOUR MONEY GROW WITH PALM SPRINGS.

TRIPLEX Home & 2 Units \$26,500 4 Units with POOL 49,500 9 Units 53,500 12 Units with POOL 85,000

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Drive Phone 2727 ASSOCIATE BROKERS Bill Colven Bill Heiser Frank McCready Mike Jekyll

It isn't STUPENDOUS! It isn't COLOSSAL! It isn't SPECTACULAR!

It is one of the BEST VALUES IN TOWN!

3-BEDROOM farmhouse with 2 baths, den, lanai, large paneled living room with corner fireplace and full-size dining room, 2 bedrooms and bath in guest house, Separate 2-car garage. Enclosed corner lot 100'x135' located west of Palm Canyon Drive. Offered furnished at \$23,500.00 terms

It isn't FABULOUS! It isn't GLAMOROUS! It isn't A MIRACLE! It IS THE BEST BUY IN TOWN!

1176 Sq. Ft. of new, modern, A-1 construction, 3 bedrooms, 2 baths, spacious rooms, large closets. Corner lot 100'x102'. Small down. Easy terms. \$11,926.00

Gannong Realty

463 N. Palm Canyon Drive PHONE 2772 Member Palm Springs Real Estate Board

Charles Mathews

REALTOR

EXCEPTIONALLY FINE DUPLEX in A-1 South Location. Completely furnished—newly decorated. Two bedrooms one side, fireplace, air conditioning, R-3 landscaped lot, good income. See this unusual value. Only \$19,500 with easy terms.

FRESH AS PAINT

NEW home. Two bedrooms, one with bath plus 1 bedroom, 1 bath guest house. Garage, wall furnace, air conditioning. Fine, established neighborhood. A house you will love to move into for just \$5,000. cash down. Full price, \$15,500.

Charles Mathews

315 North Palm Canyon Drive Phone 5308 ASSOCIATE BROKERS Marion Mathews Hugh Braly Barbara Brown

ATTRACTIVE beautifully furnished 3-bedroom, 2-bath home. Maid's room and bath. Garage, walled, landscaped, gorgeous views. \$32,500. Terms. OWNER, E. Jungmeyer, 1652 Tamarisk, Phone 6351.

Real Estate—For Sale 35

GUY ANDERSON

REALTOR

2 BEDROOMS AND DEN, 2 baths. Fully furnished. Corner lot. Cooler vented to each room. An excellent buy at \$17,000 with \$4000 down.

HILL TOP HOME, 3 bedrooms, 2 baths, large living room, fireplace and car port commanding a panoramic view of Palm Springs and vicinity. \$27,500.

HOME WITH POOL. An outstanding 4 bedroom, 4 bath home with heated and filtered pool. Completely walled grounds. Water shares. Furnished. Only \$35,000. Firm price.

ECONOMY PROPERTY. Near the El Mirador, 6 units, 5 have kitchens, 3 are double. Heated and filtered pool. Shows an excellent return on investment of \$59,000.

CLOSE-IN HOTEL, 2 bedroom home for owner plus ten units. POOL, \$40,000 down. Balance \$500 month incl. 5% interest.

NEAR THE EL MIRADOR. Estate size corner lot. 188x200. 4 shares irrigation water. On sewer line. \$5,500.

GUY ANDERSON

REALTOR

464 N. Palm Canyon Drive Palm Springs, Calif. Phone 5417-5138 Eve Morgan—Geo. Brummer Associates

THE BUY

OF THE WEEK

TRADE FOR PALM SPRINGS A BARGAIN

2 BEDROOMS 1 1/2 baths, furnished modern home on view lot. Excellent terms with only \$1500 down. Full price: \$13,750.

THIS very fine home in an excellent and convenient neighborhood of Los Angeles is offered in trade for Palm Springs residential or income property. 4 bedrooms, 3 baths, den, large living room, tile kitchen, central heat, 2 car garage, unfurnished. Good financing can be arranged. Proposals will be carefully considered and arrangements made for inspection of the Los Angeles property.

Harold Hicks

AND ASSOCIATES

413 N. Palm Canyon Ph. 2736

Foster Features!

EXCEPTIONAL—New three bedroom house. Two baths, lanai, garage, beautifully located, very large lot, landscaped lavishly. The outstanding buy in Palm Springs. Let us show this to you.

LOT near Racquet Club, 100x124. Closing estate, an investment \$1650.

2 LOTS Desert Palms Tract 100x105 each. Splendid location. Priced below adjacent properties for cash out, \$160 each.

See us FOR BEST BUYS in lots We have them—LOTS OF 'EM

Herbert H. Foster

Appraiser - Realtor - Builder

101 N. Palm Canyon Dr. Ph. 3555 - 5169

Cathedral City

SPECIAL—1 bedroom home unfurnished. Plaster and stucco. On lot 50x100. Youngstown kitchen, 14x20 living room, all floors asphalt tile covered, 2 panel ray heaters vented, also cooler. Full price \$5000. Terms if desired.

NEW 2 BEDROOM home furnished. Asphalt tile throughout. New refrigerator and range, tub and shower, large rooms. Plenty of closet space. Imagine all this for \$6400. Terms too!

Jorgensen Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY Office Ph. 8-3401. Home 8-3373

FOR SALE

NEW contemporary 2 bedroom house on large lot. Full of charm, furnished in excellent taste. Extra features, deep freeze, dishes and linens, Kenmore washer, 2 car garage. A good buy at \$21,500.

FOR LEASE

BEAUTIFUL Merit's Vis-a-Estate, four bedrooms, three baths, large living room, lovely patio, barbecue, rock garden landscaping surrounding swimming pool. Complete privacy.

James Hammond

REALTOR

875 N. Palm Canyon Dr. Ph. 5373 Eve. 2-6382 Associates

Esther Hammond—Lila H. Jones

1 BEDROOM pumice block house, fireplace, Datil and Montia Vista, Shangri La Palms.

Real Estate—For Sale 35

NEW HOME JUST COMPLETED

TWO bedroom, two baths, large living room, arcadia doors opening on patio. Beautiful modern kitchen. For sale by owner, 2423 Tucan Road, Hill Crest Tract.

BY OWNER 6 units and bungalow. Income and gracious living. Ph. 5317.

Exchanges

WILL TRADE

One of Banning's better homes for a home in Palm Springs. This home is situated on a lot approximately 100'x200' which is beautifully landscaped and commands an unparalleled view of Banning and San Jacinto.

This is a seven room house with four bedrooms, large living room, dining room, kitchen, utility room and two baths. The location is high enough to assure a cool temperature during the summer months. For further details address your inquiries to Box W. R. The Desert Sun, Palm Springs.

ATTENTION BROKERS

100' Frontage West Ramsey Business Zone Banning 5 Rm Home Fur, cottage Fur, Inc. clear—Price \$16,500 Trade for 3 Bed Rm. Home—2 Bath, Palm Spgs—up to \$32,500 68 So. 1st St. Phone 4044 Ask for Mr. Griffin.

INDIO cottage and six cabins.

Contact Hardy Charles, 807 N. Citrus St., Los Angeles.

Real Estate Wanted

HOUSE in Palm Springs. Have 50 Lake Arrowhead lots to trade, value \$12,000. Write C. Krause, Box 534, Blue Jay, Calif., or Ph. Arrowhead 3882 Sundays.

FURNISHED 2 or 3-bedroom home between \$11,000 and \$14,000 from owner only; no brokers. Write Box 190, File C-10.

Business Rentals

RENTALS STORES, OFFICES, APARTMENTS

NEW BUILDING, occupancy about October 1st, 1051 N. Palm Canyon Dr., across from the Doll House. Phone 3673.

LARGE NEW spacious store, 1250 sq. ft., equipped with air conditioner. Center of Village. See this for your business. 264 N. Palm Canyon Dr.

STORE 17x45, good location, well lighted, 233 So. Indian Ave.

Wanted to Rent

2 BEDROOM unfurnished house in Cahulla School District to May 31st. Must be clean. Reliable tenants. Call 7521.

SINGLE or bachelor apartment for 2 business girls. Inquire at Desert Sun. Ph. 2392.

UNFURNISHED house for older woman alone. \$45 per month. Might buy later. Phone 24802.

Rooms For Rent

ATTRACTIVE room with kitchen privileges. House new, private entrance. Prefer retired middle aged widow. Write Box 190, File D4.

ROOMS. Kitchen privileges. \$7 weekly. \$27 monthly, up. Near airport. Ph. 9973.

IN ATTRACTIVE new home. Private entrance and bath. Well located. Ph. 24612 evenings.

ROOM for young business girl in lovely home. Will discuss privileges. Ph. 26744.

PRIVATE entrance and bath, good beds, good district, colorful, quiet, clean. Ph. 6921.

LARGE room, private shower and entrance. Close in. 595 Calle Palo Fierro.

ROOM for rent in pleasant environment, privileges. \$12.50 weekly. Call 5697.

FREE ROOM for two, exchange for 2 hr. daily maid work. Ph. 9973.

For Sale or Rent

2 BEDROOMS, large living room, furnished, 1 block south Alejo—450 N. Miraleste.

Apartments for Rent

PACIFIC APARTMENTS MODERN, air conditioned. Seasonal, monthly or weekly rates. Ph. 9065.

\$20 PER WEEK and up. Modern, large. Near Bullocks, child okay. 296 So. Palm Canyon Dr. Ph. 9062.

SINGLE furnished apartment, electric refrigerator, cooler. Linens, utilities furnished. \$55 per month. 500 E. Amado.

LARGE 2-bedroom, furnished, close in, ideal for 2 couples. 557 Calle Roca.

ATTRACTIVE studio apartments, center of town. 233 So. Indian. Apt. 3.

SINGLE apartment, \$70 month, with utilities. 545 Calle Abrosia. Phone 5625.

ATTRACTIVELY furnished apartments with pool. Seasonal lease. 574 Warm Sands Dr.

FURNISHED apartment with lovely view in Tahquitz River Es at \$75 month. Phone 4625.

FURNISHED single apartment \$75 per month or less on yearly lease. 572 So. Calle Encilla.

ATTRACTIVE furnished cottage. Close in. Ph. 25471.

Apartments for Rent 43

CATHEDRAL CITY

Studio apartment—\$52 1 Bedroom house—\$65 2 Bedroom house—\$75

Some lovely 1 bedroom apartments from \$75 to \$110 Utilities furnished.

RUTH BILES

REAL ESTATE BROKER

Glenn & Bdw. Phone 8-4371

AT "VISTA DEL GRO"

231 Avenida Ortega. Attractive furnished 1 and 2-bedroom apartments are still open for summer rates. Year lease from \$1200. Call 9905.

OPPORTUNITY for couple or two women to share deluxe home with their own private room and bath. Ph. 7674 after 4 p.m. All day Sat. and Sun.

NEW, MODERN single apartment, downtown, all electrical, fully equipped, utilities paid. \$90 month on 8 month lease. 403 No. Palm Canyon Dr., Ph. 2912.

1-BEDROOM, attractively furnished, fully carpeted, air cooled, panel ray heat, Season or year. 980 Camino Paocela. Ph. 24443 or 25751.

BEAUTIFULLY furnished single and doubles. Private patio. \$800-\$900 season. 41810 Indian Trail Rd., Rancho Mirage. McCarty Apartments.

2 AND 1 bedroom apartments. At actively furnished, air cooled, panel ray heat, private pool, patio. 970 Paocela Pl. Ph. 3772.

PARTLY furnished cottage. Two adults. \$55 per month. Utilities paid. 17077 Keith St., North Palm Springs.

3-ROOM cottage trailer. Refrigerator, center of town, nice surroundings. Ph. 2-4044 or 323 Marcus Rd.

2 BEDROOM furnished apartment \$125 per month—year lease. 1419 San Jacinto Way. Ph. 5178.

3 ROOMS attractively furnished, air cooled, panel ray heat. Season or year. Ph. 2337, 910 Sunny Dunes Rd.

HEATED Pool, spacious grounds, utilities paid. Modern furnished bedroom apartment. Yearly lease. \$1300. Ph. 9901.

FURNISHED apartment, living room, bedroom, kitchen, the bath and shower. Walking distance. Ph. 26073.

DE LUXE downtown apartment Palm Canyon Drive. By season. All utilities furnished. Lovely grounds. Phone 5535.

COLORFUL, furnished, twin beds, full bath, sun deck, good district. Phone 6921.

NEW two modern furnished apartments. Reasonable, close in. 435 No. Marcus Rd.

NEW nicely furnished 2 bedroom apartment near business district. Ph. 4853.

UNFURNISHED 1-bedroom apartment. 560 Desert Way, Ph. 6521.

\$15 WEEK and up. Central. Use of pool. Special rates to local workers. Ph. 2957 or 9053.

Houses for Rent

SMALL furnished ranch house on 5 acre date ranch. Large living-bedroom combined fireplace, 1 bedroom, 2 baths, dining, kitchen all electric. Sundeck with bed, patio. Highway 111, opposite Steak Ranch in McDougals date gardens.

3 BEDROOM furnished house, 3 1/2 miles east of Palm Springs on Ramon Road near 67510 Ramon road, \$800 for season. Address Williams, P.O. Box 2887 Hollywood 28, Cal.

VERY FINE two-bedroom unfurnished house. Oak floors, cooler, panel ray heat, never occupied, \$80 yearly lease. \$40 Caballero. Key at 1054 Tamarisk Road.

SHARE HOME, private entrance, two beds, with one or two working girls or mother and child. Center of town. Phone 24011.

3-BEDROOM furnished house, enclosed porch, fenced in yard, \$70 per month plus electricity. Sun Haven Court, Cathedral City. Ph. 94523.

4-ROOM bungalow, double garage, furnished; water paid, reasonable rent. Inquire 2280 Girasol Avenue. Phone 5897.

FURNISHED Palm Springs two bedroom, two bath home. Corner location. Nicely landscaped. Ph. 5565.

CABIN, partly furnished, for 2 adults. Electric refrigeration, bath. \$30 month and utilities. 70-272 Highway 111.

FURNISHED, three bedroom, corner lot, fenced yard near high school \$150. 3881 Camino San Miguel.

\$100 MONTH. Furnished 2 bedroom, 2 bath house. Fireplace, sun deck, garage. Permanent only. Write Box 190, File D5.

\$125 MONTH for 8 mos. 2 bedroom furnished. Sleeping porch, close in. Children okay. Ph. 9062.

4-BEDROOM house, nicely furnished, good location, air cooled and heated. Ph. 5542.

3 HOUSES for rent (2 bedroom). Open Saturday and Sunday. 2641 Morongo Trail.

Houses For Rent 46

2 BEDROOM home—northwest section. \$140 on 10 months basis, 40 guest house for 2 people \$65 on yearly basis or \$75 on 8 months basis.

SEE JOHN W. WILLIAMS, Realtor or Associates 423 No. Palm Canyon Dr. Ph. 3311

2 BEDROOM, 2 bath home with den. Newly furnished, new swimming pool. Cahulla School district. \$350 per month for 8 months. Water, gardener, pool maintenance furnished. 226 Morongo Rd.

FURNISHED large three bedroom home, also kitchen apartment. 1381 N. Indian Ave.

Household Goods

18' ROUND all metal coffee table for patios, colors pastel. Chaise pads, striped colors. \$4.95; African campaign chairs, heavy Dutch covers, \$14.95; Campaign chairs, recoveries, \$7.95; Lawn lite aluminum chairs, plastic and nylon net, \$14.95; Metal chaise, complete with pad. \$15.95; Contour patio chaise, \$29.95.

COMPLETE line contemporary modern wrought iron furniture by outstanding makers—Inco, Lightfoot, Vista, Len Sol-Weiss and others. Furnishings for the Hotel and Motel Trade. See The Frontier Styled furniture by WESTWOOD OF TEXAS. WE CAN SAVE YOU MONEY

SHOP EVENINGS. Phone for appointment.

Maher's Furniture

NORTH PALM SPRINGS

Dillon Road—5 1/2 miles out Indian Ave. towards D.H.S. PHONE D.H.S. 156

NFW & USED FURNITURE CHAIRS, cocktail tables, end tables, dinette sets, lamps, studio couches, box springs and mattresses, Chinese pool chairs, tables and shades. Baby cribs, hi-chairs, play pens. Complete line unpainted furniture. Wardrobe with sliding doors, metal and redwood lawn furniture, Stacoat rubberized oil paints, rug and pad 10'x13', like new.

MOST anything available—Save money at

RAMON TRADING POST Ph. 2173

Corner Ramon & Sunrise Way WE BUY, SELL AND TRADE

FINE FURNITURE REASONABLY PRICED

2 large oak tables 1 buffet 1 server, and the West 22 1 Philco radio 1 magazine extension table 1 outdoor swing 2 floor lamps

328 MOUNTAIN VIEW

MAPLE double bed, box spring and mattress, seven-drawer knee-Hole desk, occasional chairs, tea and dinner sets, iridescent and stemmed glass, ware, Gift wear. New evening dresses size 14 and evening slippers 4 1/2 B. Portable automatic record player and records, 4350 Sunny Dunes Rd.

INNER SPRING mattresses and box springs, \$12.50 each. Occasional chairs, \$10. All in good condition. Palm Highland Inn, 450 Indio Rd.

DINETTE set, living room set, heater, miscellaneous pieces, good condition Saturday and Sunday, 1120 San Jacinto Way. Ph. 26613.

SPECIAL SALE COTTON loop rugs, assorted colors, one week only \$1.95 up. RAMON TRADING POST, corner Ramon and Sunrise Way.

USED washing machine, 52 in. rollaway bed, bassinet, bath-inette, stroller, good condition. Call 8-3114.

SHEETS, slips, towels, blankets. Rugs, pads, lamps, beds, etc. For sale cheap. Ph. 2957 or 9053.

O'K'FFE MERRITT gas stove. Table top, cream color \$35—535 North Belardo Road.

Trailers For Sale

AIRSTREAM—TRAVELEZE. ROLLAWAYS Good Used Trailers. AUTO TRAILER EXCHANGE Inc. 1065 E. Ramsey—Banning

1948 ROLL-A-WAY. Electric Trig. apartment stove. Awning, many extras. Dave's Trailer Park, Cathedral City.

1951 28' KIP floating wall trailer, full length awning. Like new. Sacrifice. Call Mentone 86591.

COZY trailer 21 foot \$450 in good condition. 426 No. Indian Ave. in rear.

23 FT. GLIDER—Exceptionally nice. Very reasonable. See Vern Carey, Plaza Motors.

1952 CROWN 14-ft. Excellent condition. Will sacrifice. Taylor's Ct.—Perry Row.

GOOD house trailer.

100,000 New Brochures Boost County Attractions

One hundred thousand new brochures boosting Riverside county, will be issued by the County Board of Trade, it was announced.

The brochures will replace an old set of brochures that has been out and around for many years.

The new ones, which contain a map that shows the tourist what the county has to offer in places to go and things to do and see, will be placed at well-chosen spots throughout the county.

The brochures also will have many photographs, showing what the map has shown.

The members of the Board of Trade pointed out that Riverside county is the "corridor" county to southern California. U. S. Highway 60 is a major entrance to southern California. It enters the county at Blythe and travels the length of the county, about 180 miles.

Many thousands of tourists come into the state by Highway

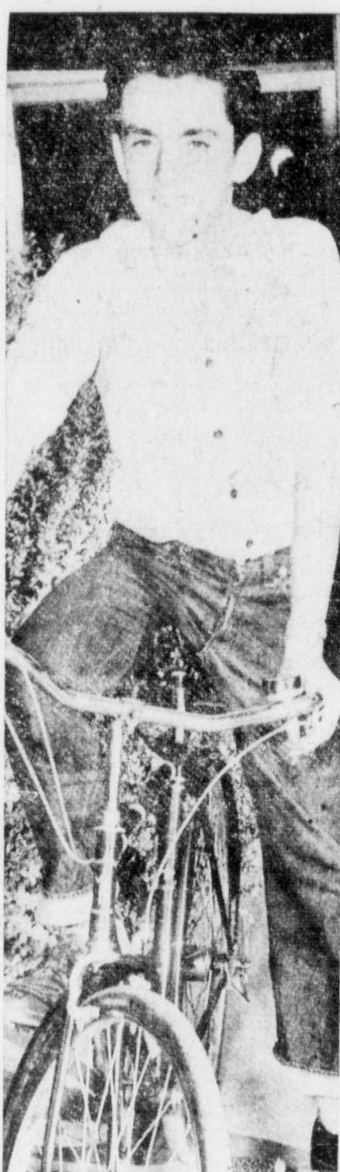
60 every year. The members said the county should be doing more in the way of advertising to stop those tourists in the corridor and divert them to the county's desert resorts, its hot springs, its mountain resorts, and its many other attractions.

Polio Cases in County Increase

Brig. Gen. W. R. White, head of the Riverside county chapter, National Foundation for Infantile Paralysis, said Sunday that there had been 45 cases of polio in the county to date this year.

In 1951, at the corresponding time, there had been 21 cases, 20 in 1950 and 35 in 1949.

Gen. White last week attended a regional pre-campaign meeting of the March of Dimes in Los Angeles.



WINS BICYCLE—Gary Hammond, 15, sophomore at Palm Springs high school, was one of the winners of an English racing bicycle in a safety slogan contest sponsored by Sears & Roebuck stores in Los Angeles.

Hammond Wins Bike in Contest

Gary Hammond, 15, son of Mr. and Mrs. Alex Hammond, has been awarded an English racing bicycle for his slogan submitted in a safety slogan contest conducted by Sears and Roebuck stores in Los Angeles.

He received the bicycle Saturday, and the store had pictures taken of him receiving the award, and is placing them throughout the store, along with his slogan.

Hammond's winning entry was: "Stop when it's red, go when it's green, then always be careful in between."

This was the first contest he has entered. He is a sophomore in Palm Springs high school, where he is active in athletics.

Prowler

Frightened Away
When Man Yells

George Rohrbach, 436 North Indian avenue, reported to police at 3:08 a. m., Sunday, that a prowler opened the front door of his home and started to enter the room.

Rohrbach, who was sleeping in the front room, "yelled" and the man ran out of the house and ran east toward Calle Encina.

Officers checked the area, but could not locate the subject.

Thompsons Return To Hotel Oasis

George A. Thompson, manager of Hotel the Oasis, and Mrs. Thompson returned to the Village last week after a Summer spent at Rancho Santa Fe.

The site of Hotel the Oasis is a busy scene these days with workmen swarming over the place erecting the new office buildings and the new hotel dining room and lounge.

Supervisor Varner Returns to Supervisors' Sessions

Supervisor Homer Varner from the fourth district which includes the Palm Springs area, was in his place at supervisors' chambers at Riverside Monday for the first time since he underwent an operation for the amputation of his right leg August 18.

With Mrs. Varner at his side, Varner told friends that he had played hockey on his physician, who advised him not to return to his supervisor duties so soon.

Varner sat at the board table in a wheel chair and took his usual vigorous part in the meetings. He appeared to tire during the morning, however. He said

he probably would be attending only the morning sessions of the board for the next few weeks.

Varner's leg was amputated after it was affected by an arterial condition.

Supervisor Chairman William Jones told Varner that everybody was delighted to see him back but that he should be very careful "not to overdo it."

Varner promised he wouldn't. He said he thought a period of overwork aggravated the condition that affected his leg. He said he'd try not to make that mistake again.

Free Job Office Again Opened

Free employment office of the Palm Springs Employers association is now open at 224 North Indian avenue, a short distance north of its former location.

Col. Clinton E. Fox is manager again this season. Earl Strebe is president of the Employers' association. The association maintains the offices to select employees for hotels, restaurants and private homes of its members.

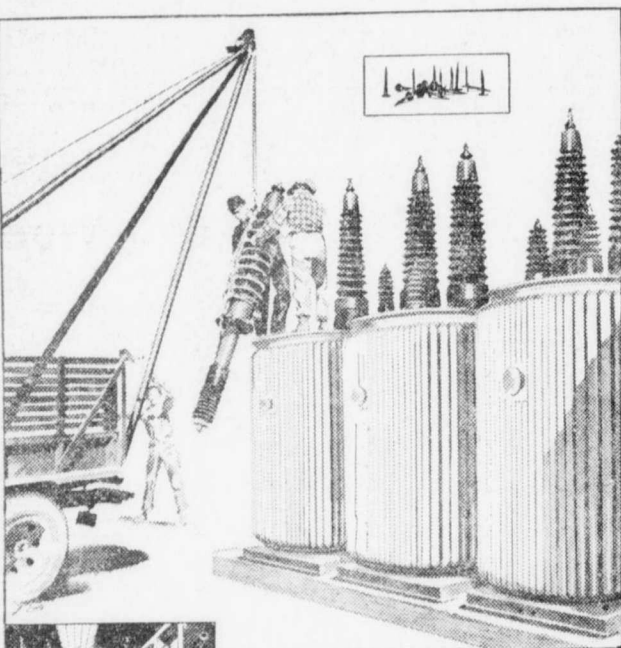
Keep pace with Palm Springs—read The Sun.

Opening for the 1952-53 Season



Showing a most interesting collection of
Real Gem Jewelry and Striking Costume Jewelry

174 N. PALM CANYON DRIVE PALM SPRINGS
PHONE 7555



From Tacks to Transformers...
He's Got 'Em All!

To provide you with dependable electric service takes hundreds of people and thousands of things. It takes all things ranging all the way from tacks to transformers. The hundreds of people include many who are storekeepers—men who are responsible for receiving, storing and keeping track of the materials needed to maintain your electric service. These items—light poles and wire, materials and transformers—must be always on hand when they are needed. When trouble strikes—or in the normal course of operations—they must be available on a moment's notice—in the proper quantity and in the proper place. Our storekeepers see that they are there.

These storekeepers and 1100 other employees doing their jobs conscientiously and well are an important part of the reason why Cal Electric's customers receive such dependable electric service.

**CALIFORNIA
ELECTRIC
POWER COMPANY**

VILLAGE MARKET

WEEKDAYS — 8:30 A. M. to 8 P. M. SUNDAYS 9 A. M. to 6 P. M.

GRANULATED SOAP

White King Giant Pkg. **53c**

SKIPPY 15 1/2-Oz. Can
DOG FOOD 25c

PRINCE 15 1/2-Oz. Can
HORSEMEAT 17c

AMERICAN BEAUTY ITALIAN

SPAGHETTI

1-Lb. 17c
2-Lb. 33c

HUNT 29-Oz. Can
PEARS 29c

WINDSOR HILLS 17-Oz. Can
APPLESAUCE 11c

ASSORTED FLAVORS
JELLO 3 for 23c

DERBY — 15-1/2-Oz. Can
CHILI CON CARNE
WITH BEANS
25c

MARKET'S BEST — TOP QUALITY — 2-Lb. Jar
STRAWBERRY PRESERVES 55c

CAMPBELL'S 13 1/2-Oz. Can
TOMATO SOUP
10c

TASTEWELL
MARGARINE LB. 21c

BLUHILL
Salad Dressing PT 19c

REGINA NATURAL
Grape Wines QT. 63c



There Will
Be a
Demonstrator
In the Store
**SATURDAY
OCTOBER 11**
To Sample
This Delicious
And Refreshing
GRAPE JUICE

Pillsbury Flour
5-Lb. 49c 10-Lb. 93c
GET DETAILS ON \$100,000
CONTEST HERE



Stock Up Now on Nationally Famous
BIRDSEYE FROZEN FOODS
At These LOW Money-Saving Prices!

ORANGE JUICE 3 for 49c

PEAS 12-Oz. 18c

PEAS & CARROTS 12-Oz. 18c

BABY LIMAS 12-Oz. 29c

BROCCOLI 10-Oz. 29c

FRENCH FRIES 9-Oz. 22c

RASPBERRIES 12-Oz. 35c

PERCH FILLETS LB. 39c

- CHICKEN PARTS -

**BREASTS
THIGHS
DRUMSTICKS** **\$1.09** lb.

WINGS LB. 39c

LIVER 8-Oz. 59c

GIZZARD LB. 39c

Specials for Thurs., Fri., Sat., Sun.—October 9, 10, 11, 12



441 So. Palm Canyon Drive Phone 7932 — 9055

Carnation CORNER



**OCTOBER'S
Bright Blue Weather**
means school days are in full swing, and all of us are planning the good nourishing meals the youngsters (and their Dads) need! One of my favorite helpers is rich, delicious Carnation—fresh Half & Half. That red and white carton means so much added flavor and nourishment!



Your favorite cereal, hot or cold, tastes even better with Carnation Half & Half! Economical, too, so you feel everyone can have plenty. Have you tried serving oatmeal with brown sugar for a change, or adding a raisin "face" for the little ones?

**NO! DON'T PUT PINS
IN YOUR MOUTH!**
But if you're putting up a hem, a powder puff attached to your wrist with a rubber band makes a very handy pin cushion!

Like Oliver Twist, the folks at our house ask for more when I cream soup with Carnation Half & Half! And we find we never have to say "eat your vegetables" when they're creamed! Lots of times, I don't even make a cream sauce—just add Carnation Half & Half "as is!"

**Do you have a handy mirror
or picture to hang?**
Tell your husband to "anchor" screws in plaster walls by making a hole twice as large as the screw. Fill with plaster of paris and water mix, insert screw and let plaster set hard.

APRICOT SWIRLS
With Lemon Sauce
(I think you'll like this shortcake "roll-up"... the recipe makes about six servings.)
1/2 cup Carnation Half & Half
2 cups packaged biscuit mix
1 cup cooked chopped apricots
1/2 cup sugar

Stir Carnation Half & Half into biscuit mix to make soft dough. Turn out on lightly floured board; knead tightly. Roll dough to a rectangle about 9" by 12". Blend apricots and sugar; spread on dough. Roll as for jelly roll; seal edges tightly. Place on buttered baking dish. Bake in moderately hot oven (400°) about 35 minutes. Slice and serve with

Lemon Sauce...made by combining 2 tablespoons melted butter with 2 tablespoons cornstarch and 1/2 cup sugar. Combine with 1 1/2 cups apricot syrup (or water) in saucepan over low heat. Stir until thickened and clear (about 5 minutes). Add 1/4 cup lemon juice. Pour over Apricot Swirls just before serving.



That's what the name Alexander means...and apricots were known in Europe as long ago as the time of Alexander the Great, in 336 B.C.! They were first cultivated in England in the 16th century—and today, this "baby sister to the peach" is one of the most important of our California fruit crops.

ZIP ZIP SUNDAY
To make a fine sundae topping...melt 1 cup semi-sweet chocolate bits in a saucepan; stir in 1/2 cup Carnation Half & Half. Does your husband like to be "chef" sometimes? I have some grand "men's recipes." Do write me at the address below if you'd like me to print some of them.

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA